

*Agenda:*

- Roll call
- Presentation from Mel Lambert on his perspectives on the committee website.
- Education
- Loudness RFP responses so far (if time)
- Any Other Business/AoB

**TC-AC Technical Committee Website: Targeted Use and Fulfillment - an initial appraisal by Mel Lambert.**

A professional website can be designed to fulfill myriad functions, dependent upon its target audience and *modus operandi*. For the TC-AC Technical Committee website, which has been dormant for far too long, I suggest we proceed slowly and build from a focused presence.

I envision two primary roles for the website:

1. To provide an overview of the committee's declared aims and aspirations, and illustrate that orientation with documentation that enables AES members to download relevant information about current and past achievements, including meeting reports, convention/conference summaries and white papers generated by committee members and others.
2. To provide a one-stop reference for work being carried out by other organizations on any subject of relevance to the technical committee's membership and its associates, including standards published by SMPTE and other professional entities, together with summaries of important work being carried out in our and parallel fields.

To initiate these and other changes I suggest forming a small TC-AC Subcommittee that can:

- Define the scope and aims of the website and appoint an appropriate webmaster.
- Develop suitable content within the committee's prescribed aims and intentions.
- Monitor other learned societies and industry organizations for developments in parallel fields.
- Monitor activities by film studios, TV stations, streaming services, post-production facilities and the like, for developments and activities that will be of direct relevance to the website's targeted audience.
- Determine from the AES Information Technology department what software app will be needed by the webmaster to provide timely updates and additions.

The current website - <http://www.aes.org/technical/ac/> - appears to have not been updated since 2015, and lists Current Areas of Work , including Standards Developments and a Cinema Loudness Study Group | Sub-bass Loudness/Masurement | A New Task Group Announcement to consider bass management | plus various Meeting Reports and Technical Reports.