



141ST

AUDIO ENGINEERING SOCIETY INTERNATIONAL CONVENTION

The worlds largest pro audio end user event returns to Los Angeles this September 29th 2016, for the 141st International AES Convention. Following on from the highly successful previous events in New York and LA, this year will see another increase in enhancements. In addition to the world renowned technical, standards, tours and student programs, we will have the free to attend special events, exhibition floor *Live Sound Expo*, *Project Studio Expo* and *Software Plug-in Pavilion*.

Taking place with the convention will be our *Audio for Virtual & Augmented Reality* conference!

Book now to secure your favoured position on the exhibition floor, before it's too late!

We have some fantastic opportunities to sponsor the convention, track sessions, *Audio for VR* conference and exhibition events.

These all come with amazing advertising and branding benefits.

The Live Sound Expo, *Project Studio Expo* and *Software Plug-in Pavilion* sponsorships also have the opportunity to participate in sessions. Hurry, these are very limited!

You can drive attendees to your booth by advertising in our new *AES Tech* email newsletter that reaches over 75,000. We also offer a new and wide variety of marketing and branding opportunities, including exclusive email blasts for qualifying exhibitors.

Stand out from the crowd by advertising in the *Exhibitors Event Guide & Map*, the *AES Mobile APP*, banner and much more.

L. A. CONVENTION
CENTER, WEST HALL,
LOS ANGELES, CA

EXHIBITS:
SEPTEMBER 29 –
OCTOBER 1ST, 2016

Please contact **Graham Kirk** now for information
and a marketing pack at graham.kirk@aes.org

EXHIBITION FEES • AES 2016 STANDARD PRICES

STANDARD An aisle on the front side of the booth. Includes a draped back wall 8 feet high and two draped side rails 36 inches high.

PENINSULA An aisle located on the front and 2 sides of the booth configuration.

CORNER An aisle located on the front and side of the booth. Includes a draped back wall 8 feet high and one draped side rail 36 inches high.

ISLAND An aisle located on all four sides of booth configuration.

SIZE	STANDARD	CORNER	PENINSULA	ISLAND
10' x 10'	\$2,900	\$3,100	–	–
10' x 20'	\$5,800	\$6,200	–	–
10' x 30'	\$8,700	\$9,300	–	–
10' x 40'	\$11,600	\$12,400	–	–
10' x 50'	\$14,500	\$15,500	–	–
20' x 20'	–	–	\$13,200	\$14,000
20' x 30'	–	–	\$19,800	\$21,000
20' x 40'	–	–	–	\$28,000
20' x 50'	–	–	–	\$35,000
20' x 60'	–	–	–	\$42,000
20' x 70'	–	–	–	\$49,000
30' x 30'	–	–	–	\$31,500
30' x 40'	–	–	–	\$42,000
40' x 50'	–	–	–	\$70,000
50' x 60'	–	–	–	\$105,000

**PRICES TO BE HELD ONLY WITH CONFIRMED BOOKING AT THE SHOW.
DEPOSIT WILL BE REQUIRED IN 30 DAYS**

DEMO ROOMS

A limited number of **Demo Rooms** are available. Please contact graham.kirk@aes.org for more information.

SPONSORSHIP OPPORTUNITIES

The **AES** offers an outstanding benefit package with all sponsorship opportunities. Each sponsorship includes a host of branding and advertising, reaching a vital audience of pro-audio recipients, before, during and following events.

CONVENTION SPONSOR – \$4,000

- Company logo on aesshow.com website
- Company logo and link on convention **AES Tech Newsletters**
- Logo in **Exhibits Plus guide & map** (printed and distributed at the convention)
- Sponsorship recognition in **AES** press and publications
- Enhanced listing in **Exhibits guide & map** and aesshow.com directory
- Convention on-site branding on screens and sponsorship signage

PROJECT STUDIO EXPO SPONSOR - \$6,000

Includes all **Convention Sponsor** benefits above plus:

- Branding on **Studio Expo** sponsor signage
- Branding on **Studio Expo** press releases, promotions and advertising published post-commitment
- Participation in the **Studio Expo** sessions! (limited availability)

LIVE SOUND EXPO SPONSOR - \$6,000

Includes all **Convention Sponsor** benefits above plus:

- Branding on **Live Sound Expo** sponsor signage
- Branding on **Live Sound Expo** press releases, promotions and advertising published post-commitment
- Participation in the **Live Sound Expo** sessions! (limited availability)

CREATE & LEARN PLUG-IN PAVILION SPONSOR - \$3,000

- Branding on sponsor signage
- Branding on press releases, promotions and advertising published post-commitment
- 45 minute presentation in the Pavilion theatre

SESSION TRACK SPONSOR - \$5,000

- Company logo on aesshow.com website & **Session Program** page, literature & promotions
- Company logo and link on convention **AES Tech Newsletters**
- Logo in **Exhibits Plus guide & map** (printed and distributed at the convention)
- Sponsorship recognition in **AES** press and publications
- Enhanced listing in **Exhibits guide & map** and aesshow.com directory
- Convention on-site branding on screens and sponsorship signage

ALSO TAKING PLACE WITH THE CONVENTION

Audio for Virtual and Augmented Reality Conference Sponsorship

Contact Graham now for details on how to sponsor and exhibit at this fantastic event.

Contact **Graham Kirk** to book these and more at graham.kirk@aes.org
Please see our marketing information pack for advertising, branding and sponsorship opportunities.



AUDIO ENGINEERING SOCIETY INTERNATIONAL CONVENTION 2016 EXHIBITION BOOTH PRICING

BOOKING INFORMATION

**50% DEPOSIT FOR EACH BOOTH IS REQUIRED
FOR VALIDATION OF SPACE APPLICATION.**

SIGN UP ONLINE

www.aes.org/events/141/exhibitors

– or –

SEND SPACE APPLICATION AND DEPOSIT TO

Audio Engineering Society
Convention Services
551 Fifth Avenue – Suite 1225
New York, NY 10176 USA



Online Link

AES CONTACT INFORMATION

Audio Engineering Society
551 Fifth Avenue – Suite 1225
New York, NY 10176 USA

TEL +1 212-661-8528 FAX +1 212-682-0477

For Exhibit and Sponsor Sales:

sales@aes.org or graham.kirk@aes.org

For Exhibitor Information: 141st_exhibits@aes.org

AES BANK

To Pay by ACH/Wire Transfer

please contact:

141_exhibits@aes.org

for bank details

CANCELLATION POLICY

Deposits are refundable before July 1, 2016; a 10% cancellation fee will be imposed to cover AES administrative expenses. Any reduction in exhibit space as requested on the Exhibitor Application shall incur a 10% fee of the entire exhibit price to cover AES administrative expenses.

Exhibitors are subject to a cancellation charge as follows:

50% cancellation charge of the entire exhibition space price after July 1, 2016.

75% cancellation charge of the entire exhibition space price after August 5, 2016.

100% cancellation charge of the entire exhibition space price after September 2, 2016.

It is understood that the space application will not bind the AES until your space contract is signed by you, the exhibitor, and the AES, and the original is in receipt of the AES.

The AES reserves the final and exclusive right to assign exhibit space. For height and line of sight regulations, sound level regulations, as well as other regulations, please contact AES.

NOISE LEVELS

The maximum A-Weighted Sound Pressure Level permitted for any of the Exhibits, measured at any exterior boundary of the Exhibit, shall not exceed 80dB. The foregoing specifications notwithstanding, no exhibit or demonstration shall be conducted in any manner or at a sound pressure level such that, in the opinion of the Convention Chairman, creates undue disturbance to the Convention or its participants.



**Audio
Engineering
Society**