



137TH

AUDIO ENGINEERING SOCIETY INTERNATIONAL CONVENTION

**LOS ANGELES
CONVENTION CENTER;
LOS ANGELES, CA**

CONFERENCE

OCTOBER 9 – 12, 2014

EXHIBITS

OCTOBER 10 – 12, 2014

TARGETED MOVE-IN

OCTOBER 7 – 8, 2014

MOVE-OUT

OCTOBER 13, 2014

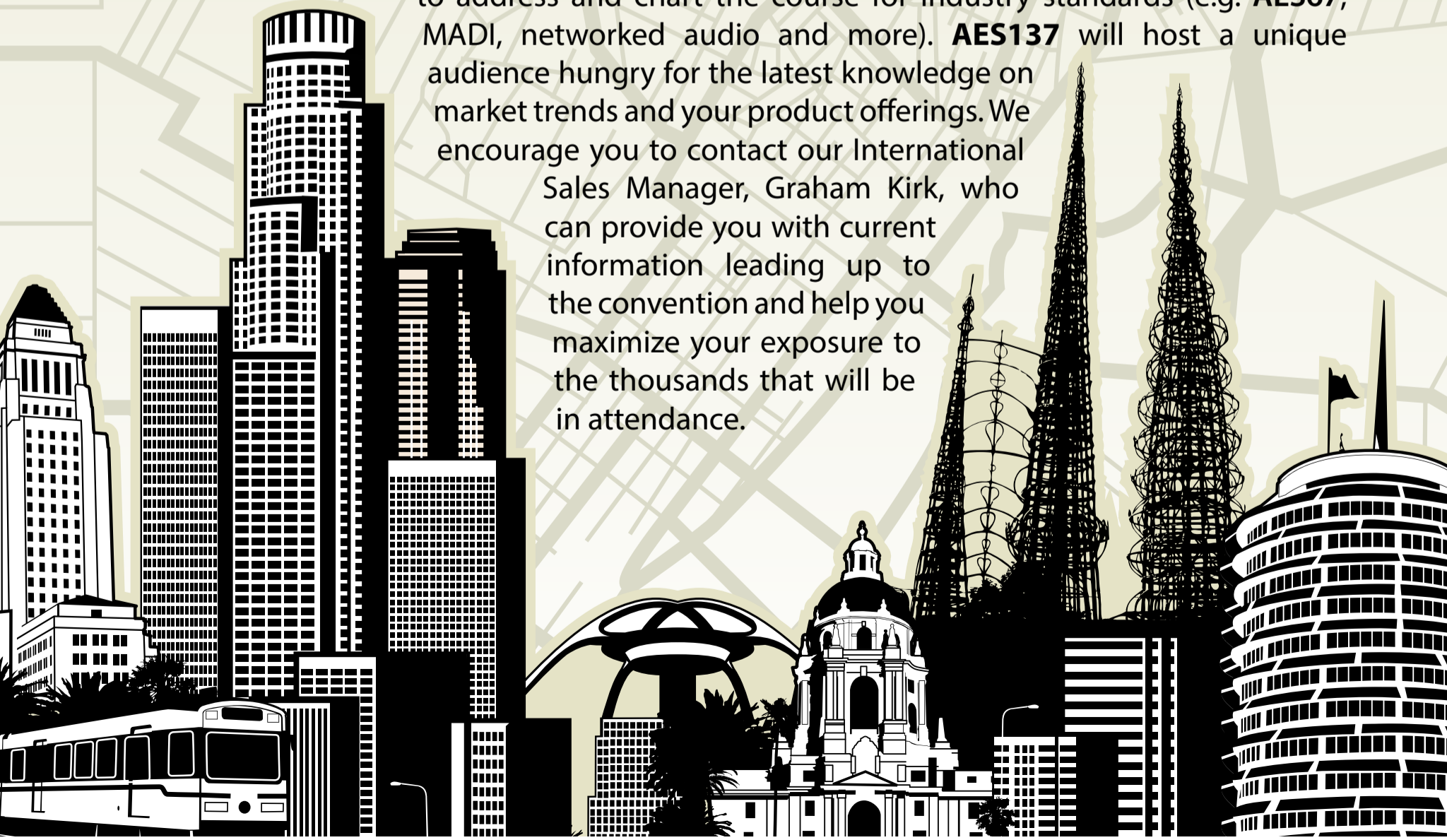
AES RETURNS TO THE WEST COAST AGAIN!

If it's about AUDIO, it's at AES! Anyone who attended **AES135** in New York will tell you that the convention was an unprecedented success, and **AES137** in Los Angeles is gearing up to be even bigger and better. From an audio, entertainment and technology market standpoint, Los Angeles has so much to draw upon: recording studios, post-production facilities, television and broadcast, film, live sound, international electronic and print media, gaming, tech/web development, and more – all in a city that boasts a large, diverse population of ages and demographics. The top professionals from the AV and Information Communications industries will be descending upon the Los Angeles Convention Center, October 9-12, 2014, for three days of exhibits and four days of workshops, technical papers and program content tailored to the current audio and communications landscape.

In today's competitive marketplace, it's important to remember that audio is a specialty; **AES** has always been and continues to be the organization and convention leading the charge and setting the standards that influence how audio is implemented across every other market sector, from professional to consumer, from seasoned professionals to students looking to jumpstart their audio career, to home recordists and audiophiles, to contractors and system integrators and more.

Taking place in the heart of the revitalized L.A. Live entertainment district in downtown L.A., **AES137** will once again draw attendees and presenters from around the world, making this the ideal event for product debuts and technology announcements, as well as seminars, workshops, events and networking opportunities available nowhere else.

This year's convention will have unique spotlights addressing live sound, audio forensics, system integration, gaming, broadcast and streaming, recording and more, and will continue to address and chart the course for industry standards (e.g. **AES67**, MADI, networked audio and more). **AES137** will host a unique audience hungry for the latest knowledge on market trends and your product offerings. We encourage you to contact our International Sales Manager, Graham Kirk, who can provide you with current information leading up to the convention and help you maximize your exposure to the thousands that will be in attendance.

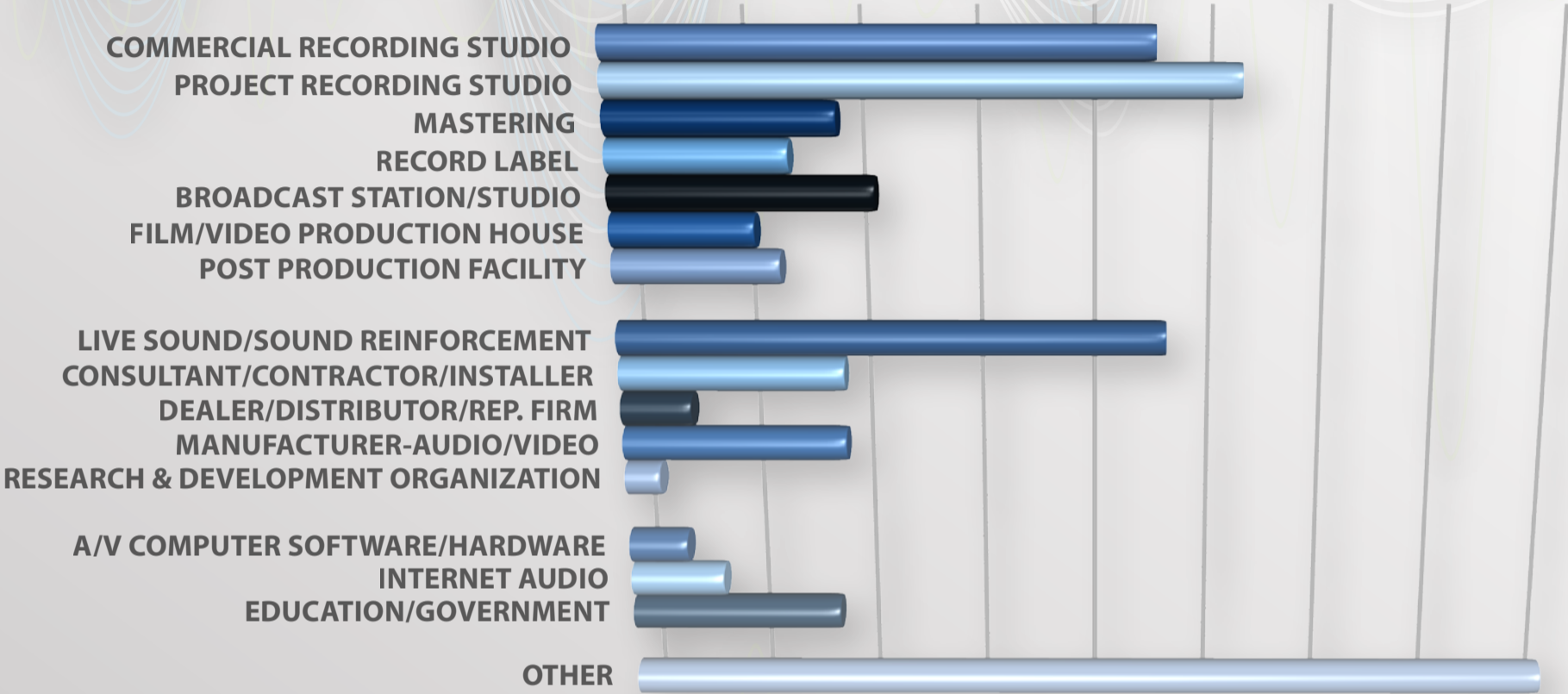


AES CONVENTION DEMOGRAPHICS

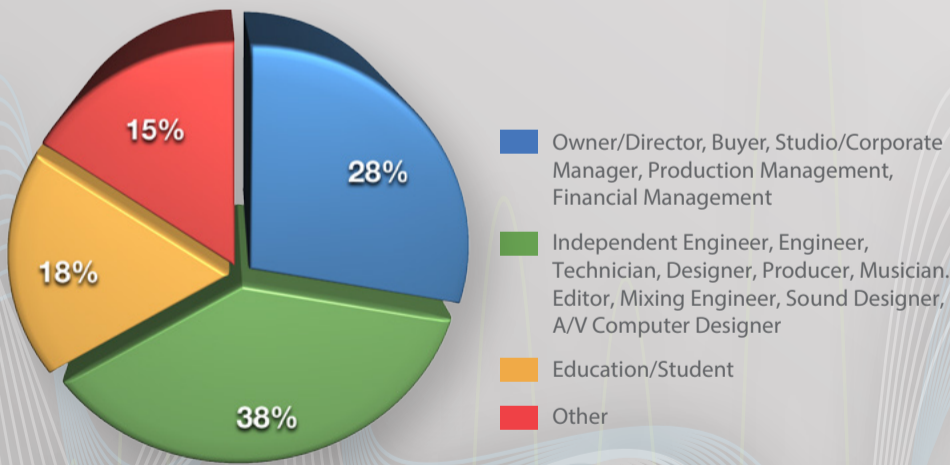
THE EXHIBIT FLOOR, PANELS AND TECHNICAL SESSIONS WERE PACKED ALL FOUR DAYS OF OUR MOST RECENT EVENT, THE 135TH AES CONVENTION IN NEW YORK, AND AS AES CELEBRATED ITS 65TH ANNIVERSARY, A FIVE-YEAR-HIGH NUMBER OF 18,453 REGISTRANTS WAS TALLIED. AT SHOW CLOSE, A 16% INCREASE IN REGISTRATION WAS REPORTED SINCE THE LAST TIME THE CONVENTION WAS IN NEW YORK (131ST AES). WITH MORE THAN 75 AES PROFESSIONAL SECTIONS AND MORE THAN 95 AES STUDENT SECTIONS THROUGHOUT THE U.S., LATIN AMERICA, EUROPE, JAPAN AND THE FAR EAST, AES CONTINUES TO BE THE ONLY PROFESSIONAL SOCIETY DEVOTED EXCLUSIVELY TO AUDIO TECHNOLOGY.

QUALIFIED ATTENDEES BY GROUP

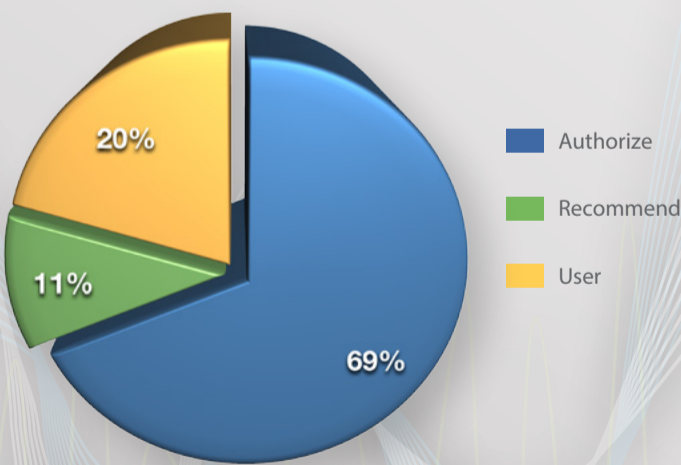
PROPORTION OF ATTENDEES (AES135: NY, October 2013)



QUALIFIED ATTENDEES BY TITLE



QUALIFIED ATTENDEES BY PURCHASING POWER



ATTENDEES BY COUNTRY (excl. USA)

- | | |
|------------------|---------------|
| 1 Canada | 6 Mexico |
| 2 United Kingdom | 7 Switzerland |
| 3 Germany | 8 Sweden |
| 4 Japan | 9 Italy |
| 5 France | 10 Brazil |

ATTENDEES BY STATE

- | | |
|-----------------|----------------|
| 1 New York | 6 Pennsylvania |
| 2 New Jersey | 7 Maryland |
| 3 California | 8 Florida |
| 4 Massachusetts | 9 Tennessee |
| 5 Connecticut | 10 Illinois |

List is of the top ranking states by attendees. Attendees came from all 50 states, the District of Columbia, and Puerto Rico.

EXHIBITION FEES

STANDARD An aisle on the front side of the booth. Includes a draped back wall 8 feet high and two draped side rails 36 inches high.

CORNER An aisle located on the front and side of the booth. Includes a draped back wall 8 feet high and one draped side rail 36 inches high.

PENINSULA An aisle located on the front and 2 sides of the booth configuration.

ISLAND An aisle located on all four sides of booth configuration.

Booth Pricing

SIZE	STANDARD	CORNER	PENINSULA	ISLAND
10' x 10'	\$2,800	\$3,000	–	–
10' x 20'	\$5,600	\$6,000	–	–
10' x 30'	\$8,400	\$9,000	–	–
10' x 40'	\$11,200	\$12,000	–	–
10' x 50'	\$14,000	\$15,000	–	–
20' x 20'	–	–	\$12,800	\$13,600
20' x 30'	–	–	\$19,200	\$20,400
20' x 40'	–	–	–	\$27,200
20' x 50'	–	–	–	\$34,000
20' x 60'	–	–	–	\$40,800
20' x 70'	–	–	–	\$47,600
30' x 30'	–	–	–	\$30,600
30' x 40'	–	–	–	\$40,800
40' x 50'	–	–	–	\$68,000
50' x 60'	–	–	–	\$102,000

BOOTH PACKAGES

Booth Packages will be offered this year directly through GES and may be ordered from the online Exhibitor Portal, which is due out in late June to registered Exhibitors. The packages will include standard and upgrade options.

DEMO ROOMS

A limited number of Demo Rooms are available, please contact AES for more information.



BOOKING INFORMATION

50% DEPOSIT FOR EACH BOOTH IS REQUIRED FOR VALIDATION OF SPACE APPLICATION.

SIGN UP ONLINE

www.aes.org/events/137/exhibitors
– or –

SEND SPACE APPLICATION AND DEPOSIT TO

Audio Engineering Society
Convention Services
60 East 42nd Street, Room 2520
New York, NY 10165 USA

AES CONTACT INFORMATION

Audio Engineering Society
60 East 42nd Street, Room 2520
New York, NY 10165 USA
TEL +1 212-661-8528 FAX +1 212-682-0477
For Exhibit and Sponsor Sales: sales@aes.org
For Exhibitor Information: 137th_exhibits@aes.org

AES BANK

To Pay by ACH/Wire Transfer
please contact:
137th_exhibits@aes.org
for Bank Details

CANCELLATION POLICY

Deposits are refundable before July 1, 2014; a 10% cancellation fee will be imposed to cover AES administrative expenses. Any reduction in exhibit space as requested on the Exhibitor Application shall incur a 10% fee of the entire exhibit price to cover AES administrative expenses.

Exhibitors are subject to a cancellation charge as follows:

50% cancellation charge of the entire exhibition space price after July 1, 2014.

75% cancellation charge of the entire exhibition space price after August 5, 2014.

100% cancellation charge of the entire exhibition space price after September 2, 2014.

It is understood that the space application will not bind the AES until your space contract is signed by you, the exhibitor, and the AES, and the original is in receipt of the AES.

The AES reserves the final and exclusive right to assign exhibit space. For height and line of sight regulations, sound level regulations, as well as other regulations, please contact AES.

NOISE LEVELS

The maximum A-Weighted Sound Pressure Level permitted for any of the Exhibits, measured at any exterior boundary of the Exhibit, shall not exceed 80dB. The foregoing specifications notwithstanding, no exhibit or demonstration shall be conducted in any manner or at a sound pressure level such that, in the opinion of the Convention Chairman, creates undue disturbance to the Convention or its participants.



Online Link

137TH AES CONVENTION SPONSORSHIP OPPORTUNITIES

Convention Sponsor – \$4,000

- Your company logo and hyperlink on the **137th Convention** homepage ticker
- Your company logo and hyperlink on each issue of the **AES Tech-News** e-newsletters June through November
- Full page B&W ad in the printed exhibitor directory
- Sponsorship recognition with your company logo on printed convention materials
- Sponsorship recognition in 137th Convention promotions
- Sponsorship recognition in the Convention wrap-up issue of the **AES Journal**
- **137th Mobile Convention App** Red Package Sponsorship

Project Studio Expo Sponsor – \$5,000

- Limited Availability
- All Convention Sponsorship benefits
- Preferential exhibition location near the **PSE**
- Your company logo and hyperlink on the **PSE** homepage
- Sponsorship recognition with your company logo
 - On **PSE** printed documents
 - On onsite **PSE** promotional signs
 - In **PSE** promotions
- Banner ad on four **AES Tech-News** e-newsletters beginning in September
- Optional – Presentation slot during the **PSE** program. Four (4) hours available. @ \$1000/hr.



Audio Engineering Society

Track Sponsor – \$5,000

- Limited Availability
- All Convention Sponsorship benefits
- Your company logo and hyperlink on your sponsored **Track** homepage
- Sponsorship recognition with your company logo
 - On your sponsored **Track** printed documents
 - On onsite your sponsored **Track** promotional signs
 - In sponsored **Track** promotions
- Banner ad on four *AES Tech News* e-newsletters beginning in September

Exclusive Track Sponsor – \$7,500

- Exclusive
- All Convention Sponsorship benefits
- Your company logo and hyperlink on the sponsored **Track** homepage
- Sponsorship recognition with your company logo
 - On sponsored **Track** printed documents
 - On onsite sponsored **Track** promotional signs
 - In sponsored **Track** promotions
- Banner ad on four *AES Tech News* e-newsletters beginning in September

Available Tracks

- | | |
|--|-----------------------------|
| • Live Sound (<i>no Exclusivity</i>) | • Recording |
| • Broadcast & Streaming | • Game Audio |
| • Networked Audio | • Archiving and Restoration |
| • Sound For Picture | • Product Design |

Look on our website for the fantastic **Mobile App** sponsorship opportunities for this convention: http://www.aes.org/events/137/exhibitors/mobile_app/

ABOUT THE AUDIO ENGINEERING SOCIETY

The Audio Engineering Society was formed in 1948 and now counts over 14,000 members throughout the U.S., Latin America, Europe, Japan and the Far East. The organization serves as the pivotal force in the exchange and dissemination of technical information for the industry. Currently, its members are affiliated with more than 75 AES professional sections and more than 95 AES student sections around the world. Section activities may include guest speakers, technical tours, demonstrations and social functions. Through local AES section events, members experience valuable opportunities for professional networking and personal growth. For additional information visit <http://www.aes.org>.

Graham Kirk

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