



# PSE II

## PROJECT STUDIO EXPO 135TH AES CONVENTION NEW YORK, OCTOBER 2013

**OVER 2,000 END-USERS** *eager to listen, learn, and connect  
with mentors, toolmakers, and peers*

*The Home Run at the First At-Bat award, along with some serious kudos, went to the AES Project Studio Expo track. Lots of seminars, standing-room only crowds, wireless headphones for best fidelity and no ambient noise, enthusiastic attendees . . . AES has discovered its fountain of youth. – Craig Anderton*

*This was the most important two days of my new career. I'll be back for more at your next show. – AES133 PSE Attendee*

*OMG – I finally get it! I went right out and bought an [product name withheld] after seeing the demo in the mixing seminar. More please! – AES133 PSE Attendee*

*Thank you so much AES for bringing these superstar teachers to a little guy like me. Where is the next one? – AES133 PSE Attendee*

The **AES Project Studio Expo (PSE)** is a *FREE* training event held on the **135th AES Convention** exhibit floor with clinics on recording, mixing, mastering, and other vital skills required in the reality of today's audio business. The inaugural **PSE**, held at the **133rd AES Convention** in San Francisco in October 2012 in association with Sound On Sound Magazine, was an unqualified success, receiving rave reviews from attendees, the trade press, and participating businesses. **PSE II** builds on this success, with high hopes that we can kick it up to the next level.



## Audio Engineering Society



## PSE II Sponsorship - \$6250

Sponsor the **Project Studio Expo** and get your brand in front of thousands of up and coming customers looking for training!

### PSE II Sponsorship Package

- Ten available
- Preferential exhibit location near the **PSE** stage
- Rotating banner on the **PSE** web page
- Logo on the **PSE** Brochure/ Program Page
- Acknowledgement in all other **PSE** promotional materials
- Logo on the on-site **PSE** signage
- Logo and hyperlink on each issue of **AES Tech-News** through October 2013
- Acknowledgement in press releases about the **PSE**
- Recognition in the July/August and September issues of the **JAES**



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**Please contact AES Sales to get started  
as a PSE Sponsor today!**

**Deborah Rice-Sonoda**  
AES Sales Manager  
OFFICE +1 513-895-2051  
[deborah.rice@aes.org](mailto:deborah.rice@aes.org)

**Kathleen Mackay**  
OFFICE +1 516-409-4693  
MOBILE +1 516-724-0639  
[kathy.mackay@aes.org](mailto:kathy.mackay@aes.org)