



**AES 132nd Convention, Budapest, Hungary
Exhibition April 27-29, 2012
Technical Programme April 26-29, 2012**

Dear Exhibitor,

Please join us at the 132nd AES Convention in the Budapest Congress & World Trade Center, April 26-29, 2012. The Audio Engineering Society is home to the world's most qualified audio professionals and the AES conventions are where these professionals gather to discuss new technologies and explore the leading products in the professional audio marketplace. The AES membership is unique in that it spans the breadth of the audio industry.

At AES we understand the world economy has placed great stress on audio businesses. We are listening to exhibitors, learning their needs, and working hard to evolve our conventions to better connect our exhibitors with highly-qualified customers, as well as providing valuable resources for professional development, research & development, and networking with peers, potential customers and the top minds in the field. AES is the place to listen, learn, and connect. An event this rich in offerings only comes to Europe once per year, please don't miss the opportunity to join us.

Exhibits and Conference

A unique value of AES Conventions is the combination of the world's leading audio researchers and the world's leading products and brands. Co-located within the pleasant surroundings of the Budapest Congress & World Trade Center, researchers and manufacturers will enjoy the opportunity to collaborate and learn from each other. A special



effort is being made to accommodate smaller companies and universities with small, low-cost “table-top” displays, in addition to the usual shell stands.

The Budapest Congress & World Trade Center provides a unique space where Exhibits and the Technical Programme will be placed in close proximity, alongside Demo and Meeting Rooms available to exhibitors. The affordable 600 room hotel adjacent to the Congress Center has excellent bar and lounge areas, a restaurant, and hospitality options.

New horizons - Go East!

Many exhibitors and attendees have asked for an AES Convention in eastern Europe, and we are happy to finally deliver on this request! We expect to see many new faces from surrounding countries who have never before been able to attend an AES event. Along with the opportunity to experience a new market, exhibitors will benefit from the low costs in Budapest compared to other European cities and events.

Budapest

The capital of Hungary, Budapest is divided by the River Danube with Buda to the West and Pest to the East. Transportation in the city is plentiful and getting around is easy. The venue is situated on the Buda side and it is easy to reach from Budapest’s international airport. Budapest is easily accessible via international air travel, train, or road.

Exhibition Opening hours

Friday April 27th from 10:00 h to 19:00 h.
Saturday April 28th from 10:00 h to 19:00 h.
Sunday April 29th from 10:00 h to 17:00 h.

Technical Programme Opening hours

Thursday April 26th from 09:00 h to 19:00 h.
Friday April 27th from 09:00 h to 19:00 h.
Saturday April 28th from 09:00 h to 19:00 h.
Sunday April 29th from 09:00 h to 17:00 h.

(Final opening hours may vary)



Exhibit space

Stands are available with 2m or 3m depth and may have a width of 2m to 5m. All rented space is carpeted. All rented stand space includes exhibit space, free listing and product preview in exhibitor directory, free listing in AES media, free guest invitations, free staff badges (quantity according to stand surface), access to sponsoring opportunities, possibility to hold exhibitor seminars.

Space only – Custom design stands

Bring and build your own stand. Building guidelines will be available in the exhibitor manual. Alternatively, you can use the AES appointed stand builder to design and build your custom designed stand.

Standard Booth

Includes: carpet, white wall panels, spotlights, basic power connection, fascia with company name, 1 welcome desk and barstool, 1 table and 4 chairs.

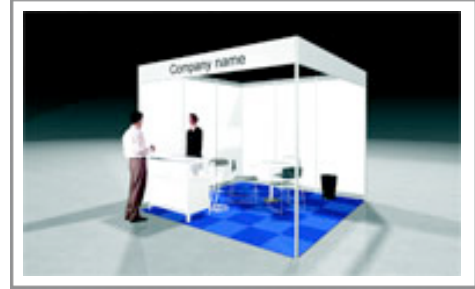


Table-top Display

Standard size is 2m x 1m and includes 1 table and 2 chairs, basic power connection, fascia with company name, back panel for posters.

Demo room

Sound demo-rooms are available. For more detailed information about location and availability, please contact AES Europe office.

Space application

To sign up for exhibit space, please return a duly completed [space application form](#)* before March 19th, 2012 to:

AES EUROPE CONVENTIONS,
Kerkstraat 122/1,
BE-1653 Dworp, Belgium
Fax: +32-2-345.3419
Tel: +32-2-345.7971
tb@aes.org

[Click here to download the space application form.](#)

Space applications received after March 19th, 2012 may be assigned spaces at the discretion of AES.

(*): 50% deposit to be made when submitting space application form.

Practical information

Venue

Budapest Congress & World Trade Center
1123 Budapest Jagelló út 1-3.

Hungary

Move-in Thursday April 26th from 07:00 h to 24:00 h

Move-out Sunday April 29th from 17:30 h to 24:00 h.

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