

130th AES CONVENTION

www.aes.org

AES 130th Convention, London, UK
Exhibition May 14-16, 2011 - Technical Programme May 13-16, 2011

Dear Exhibitor,

In 2011, AES continues to provide the audio community with a platform that allows scientific research and market development to reach out to each other. For the first time in Europe the AES will be held in the same city two years in a row. London offers a vast number of exciting sites for the audio professional. Only a few of these could be incorporated in the AES 2010 programme. The London convention was widely appreciated for its content, both on-site and off-site. Therefore, and because there is plenty more to see and hear in this true cosmopolitan city, AES will hold its 2011 European Convention in London.

A Chance to see more of London

Exhibitors and Visitors to both the Exhibition and Technical Programme were surveyed after the 2010 convention and asked if they wanted to stay in London for another year. The majority in all categories expressed a desire to stay in London for 2011. Not forever, but for one more year. The ease of travelling to the city and getting to the venue were appreciated. Also the opportunities for networking in the smaller, more intimate venue were liked.



Exhibition and Conference

One change for this convention will be that the exhibits and conference rooms will be closer together. This will allow for easier interaction between the visitors and exhibitors and keep the exhibits always in the mind of the conference visitor. During breaks in the sessions people will have time to visit the exhibition, instead of putting it off because of distance.

Manufacturers in lecture rooms

Whereas academic research is often the basis for innovation, manufacturing and operating often teach us why and how to improve. A vast experience lies with the AES exhibitors and this experience deserves to be heard. Exhibiting companies are invited to make contributions to the Technical Programme at no extra charge. Papers or Workshops can be submitted using the enclosed "Call for papers". All accepted papers and workshops will be published in the Convention programme booklet.

Exhibition Opening hours

Saturday May 14th from 10:00 h to 19:00 h.

Sunday May 15th from 10:00 h to 19:00 h.

Monday May 16th from 10:00 h to 17:00 h.

Technical Programme Opening hours

Friday May 13th from 09:00 h to 19:00 h.

Saturday May 14th from 09:00 h to 19:00 h.

Sunday May 15th from 09:00 h to 19:00 h.

Monday May 16th from 09:00 h to 17:00 h.

(Final opening hours may vary)



Exhibit space

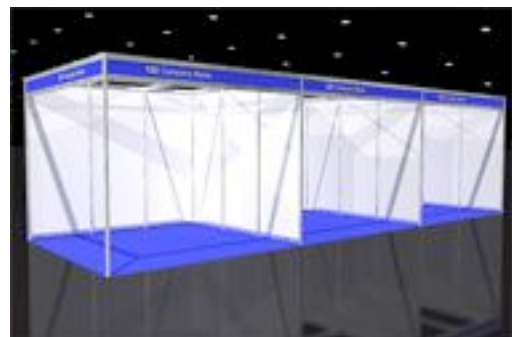
Exhibit space is available from 4m² upwards and may be increased in 1m increments. All rented space is carpeted. All rented stand space include a 1kW power connection, free listing and product preview in exhibitor directory, free listing and product preview in the Journal of the AES Convention issue, free listing on the AES website, free guest invitations, free staff badges, access to sponsoring opportunities, possibility to hold exhibitor seminars.

Space only – Custom design stands

Bring and build your own stand. Building guidelines will be available in the exhibitor manual. Alternatively, you can use the AES appointed stand builder to design and build your custom designed stand.

Standard Booth

A standard booth construction consisting of white shell scheme walls and carpet (blue and grey) is provided. Also included: 1kW power connection, 1x100W spotlight per 3m², stand fascia with your company name. You can bring your own furniture or rent furniture of your choice from our supplier.





Plug & Play Pack

The easiest way to participate: the Plug and Play Package consists of a standard booth construction and a set of furniture. The Plug & Play furniture pack consists of a welcome desk and barstool, 1 table, 4 chairs. All you need to do is to bring your equipment and you are ready for business!

Demo room

All available demo-rooms are approximately 24m². For more detailed information about location and availability, please contact AES Europe office.

Space application

To sign up for exhibit space, please return a duly completed [space application form](#)* before February 4th, 2011 to:

AES EUROPE CONVENTIONS,
Kerkstraat 122/1,
BE-1653 Dworp, Belgium
Fax: +32-2-345.3419
Tel: +32-2-345.7971
Email: tb@aes.org

[Click here to download the space application form.](#)

Space applications received after February 4th, 2011 may be assigned spaces at the discretion of AES.

(*): 30% deposit received before February 4th.

Venue

Novotel London West
Hotel & Convention Center
One Shortlands
London, W6 8DR
Great Britain

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