

MAKE THE RIGHT CONNECTIONS

October 9-12, 2009

Jacob K. Javits Convention Center New York, NY USA







127th AES CONVENTION

CONVENTION

OCTOBER 9-12, 2009

TARGETED MOVE-IN

OCTOBER 6-9, 2009

MOVE-OUT

OCTOBER 13, 14, 2009

SENIORITY DEADLINE

JUNE 1, 2009

PLEASE RETURN APPLICATION

AND DEPOSIT TO:

Audio Engineering Society

Convention Services

60 East 42nd Street, Room 2520

New York, NY 10165 USA

TEL **+1 212-661-8528**

FAX **+1 212-682-0477**

127th_exhibits@aes.org



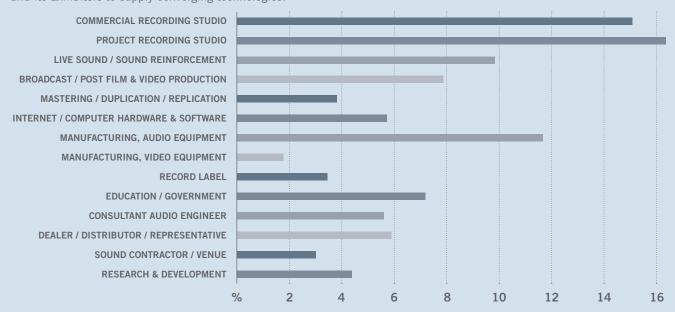
AES CONVENTION FACTS

HERE IS THE INFORMATION FROM LAST YEAR'S 125th AES CONVENTION. USE IT TO MAKE YOUR DECISION TO PARTICIPATE IN THE UPCOMING 127th AES CONVENTION.

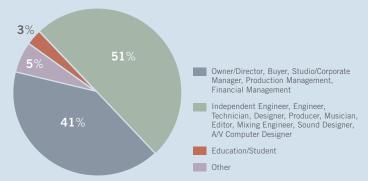
The excitement of San Francisco contributed to produce an Audio Engineering Society Convention that brought over 400 manufacturers and more than 17,500 attendees together. With its innovative Exhibitor Seminars and the acclaimed AES Technical Program, the 125th AES Convention was an invaluable resource for thousands of audio professionals.

QUALIFIED ATTENDEES BY GROUP

While Commercial and Project Recording Studios, as users of Pro Audio Equipment, remain the largest identifiable segment of qualified attendees, within each category are areas that have increased to reflect less traditional trade segments which are now looking to the AES and its Exhibitors to supply converging technologies.



QUALIFIED ATTENDEES BY TITLE



More than 41% of qualified attendees have the title of Owner/Director, Studio/ Corp, Manager, Management, Buyer and an additional 51% represent the elite, creative arm of audio. These titles indicate that the AES attracts the highranking, very influential people within our industry. Students and Education represent audio's bright future and Others our entrepreneurs.

INTERNATIONAL ATTENDEES BY COUNTRY



Italy **France**

United Kingdom Germany

New York

Massachusetts

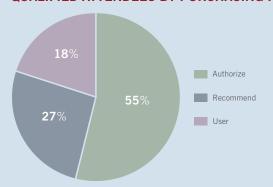
Japan

Republic of Korea

Denmark

Mexico **Brazil**

QUALIFIED ATTENDEES BY PURCHASING POWER



More than 80% of qualified attendees either purchase or recommend purchasing decisions for audio equipment. This means that almost everybody who walks by or into your booth is a potential customer. Attendees' purchasing authority is included in barcode information on attendee badges.

ATTENDEES BY STATE

California

New Jersery

Oregon **Texas**

Washington

Illinois

Florida Utah

Qualified International attendees were over 10% of the total attendance from over 74 countries.

List is of the top ranking states by attendees. Attendees came from all 50 states, the District of Columbia and Puerto Rico.

EXHIBITION FEES

STANDARD An aisle on the front side of the booth. Includes a draped back wall 8 feet high and two draped side rails 36 inches high.

PENINSULA An aisle located on the front and 2 sides of the booth configuration.

CORNER An aisle located on the front and side of the booth. Includes a draped back wall 8 feet high and one draped side rail 36 inches high.

ISLAND An aisle located on all four sides of booth configuration.

EXHIBIT FLOOR

SIZE	STANDARD	CORNER	PENINSULA	ISLAND
10' x 10'	\$2,600	\$2,800	-	-
10' x 20'	\$5,200	\$5,600	_	_
10' x 30'	\$7,800	\$8,400	-	-
10' x 40'	\$10,400	\$11,200	_	_
10' x 50'	\$13,000	\$14,000		
20' x 20'	_	_	\$12,000	\$12,800
20' x 30'	-	-	\$18,000	\$19,200
20' x 40'	_	_	_	\$25,600
20' x 50'	-	-	-	\$32,000
20' x 60'	_	_	_	\$38,400
20' x 70'	-	-	-	\$44,800
30' x 30'	_	_	_	\$28,800
30' x 40'	_	-	-	\$38,400
40' x 50'	_	_	_	\$64,000





BOOTH PACKAGES (Prices are in addition to booth costs)

10' x 10' STANDARD PACKAGE	¢826
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- 9' x 10' Classic Carpet, (pick your color)
- 6 ft skirted table, 3 sides skirted, (pick your skirt color)
- 2 Carson Arm Chairs
- Wastebasket
- Material Handling (up to 500 lbs.)
- 110 Volt Electrical Service up to 500 Watts with quad box

UPGRADE PACKAGE \$926

- 9' x 10' Classic Carpet with padding, (pick your color)
- Soho Café table (30"h x 36"w)
- · 2 Black Diamond arm chairs
- Wastebasket

OR

OR

OR

- Material Handling (up to 500 lbs.)
- 110 Volt Electrical Service up to 500 Watts with quad box

10' x 20' STANDARD PACKAGE \$1,652

- 9' x 20' Classic Carpet, (pick your color)
- 2 6 ft skirted tables, 3 sides skirted, (pick your skirt color)
- 4 Carson Arm Chairs
- 2 Wastebaskets
- Material Handling (up to 1,000 lbs.)
- 2 110 Volt Electrical Service up to 500 Watts with quad box

UPGRADE PACKAGE \$1,852

- 9' x 20' Classic Carpet with padding, (pick your color)
- 1 6 ft skirted table, 3 sides skirted, (pick you skirt color)
- 1 Soho Café table (30"h x 36"w)
- · 4 Black Diamond arm chairs
- 2 Wastebaskets
- Material Handling (up to 1,000 lbs.)
- 2 110 Volt Electrical Service up to 500 Watts with quad box

10' x 30' STANDARD PACKAGE \$2,478

- 9' x 30' Classic Carpet, (pick your color)
- 3 6 ft skirted tables, 3 sides skirted, (pick your skirt color)
- 6 Carson Arm Chairs
- 3 Wastebaskets
- Material Handling (up to 1,500 lbs.)
- 3 110 Volt Electrical Service up to 500 Watts with quad box

UPGRADE PACKAGE \$2,778

- 9' x 30' Classic Carpet with padding, (pick your color)
- 2 6 ft skirted table, 3 sides skirted, (pick you skirt color)
- 1 Soho Café table (30"h x 36"w).
- · 6 Black Diamond arm chairs
- 3 Wastebaskets
- Material Handling (up to 1,500 lbs.)
- 3 110 Volt Electrical Service up to 500 Watts with guad box

EXHIBIT FLOOR DEMO ROOMS

ROOM	SIZE	CEILING	COST
3D01	30 X 33	13.5'	\$23,760
3D02	45' X 33'	13.5'	\$35,640
3D03	45' X 33'	13.5'	\$35,640
3D04	45' X 33'	13.5'	\$35,640
3D05	45' X 33'	13.5'	\$35,640
3D06	30' X 33'	13.5'	\$23,760

SECOND FLOOR DEMO ROOMS

ROOM	SIZE	CEILING	COST
2D01	15' X 24'	8.5'	\$6,480
2D02	18x20	8.5'	\$6,480
2D03	18x20	8.5'	\$6,480
2D04	18x20	8.5'	\$6,480
2D05	18x20	8.5'	\$6,480
2D06	18x20	8.5'	\$6,480
2D07	18x20	8.5'	\$6,480
2D08	28x18	8.5'	\$9,072
2D09	25x18	8.5'	\$8,100
2D10	18x18	8.5'	\$5,832
2D11	18x18	8.5'	\$5,832
2D12	18x18	8.5'	\$5,832
2D13	18x18	8.5'	\$5,832
2D14	18x18	8.5'	\$5,832
2D15	18x18	8.5'	\$5,832
2D16	25x18	8.5'	\$8,100
3D01	30 X 33	13.5'	\$23,760
3D02	45' X 33'	13.5'	\$35,640
3D03	45' X 33'	13.5'	\$35,640
3D04	45' X 33'	13.5'	\$35,640
3D05	45' X 33'	13.5'	\$35,640
3D06	30' X 33'	13.5'	\$23,760



CANCELLATION POLICY

A 10% NON-REFUNDABLE DEPOSIT FOR EACH BOOTH OR DEMONSTRATION ROOM IS REQUIRED FOR VALIDATION OF SPACE APPLICATION.

Any reduction in exhibit space from that requested on the Exhibitor Application shall incur a 10% fee of the entire exhibit price to cover AES administrative expenses.

Exhibit Space payment schedule as follows:

10% of the Total Exhibition Space Cost with submission of the Space Application, (non-refundable).

30% of the Total Exhibition Space Cost: June 30, 2009; July 31, 2009; August 31, 2009

Exhibitors are subject to a cancellation charge for the entire Exhibit Space originally applied for as follows:

50% cancellation charge of the entire exhibition space price after June 30, 2009.

75% cancellation charge of the entire exhibition space price after July 31, 2009

100% cancellation charge of the entire exhibition space price after August 31, 2009.

It is understood that the space application will not bind the AES until your space contract is signed by you, the exhibitor, and the AES, and the original application and deposit is in receipt of the AES.

The AES reserves the final and exclusive right to assign exhibit space. For height and line of sight regulations, sound level regulations, as well as other regulations, please contact AES.

NOISE LEVELS

The maximum A-Weighted Sound Pressure Level permitted for any of the Exhibits, measured at any exterior boundary of the Exhibit, shall not exceed 80 dB. The foregoing specifications notwithstanding, no exhibit or demonstration shall be conducted in any manner or at a sound pressure level such that, in the opinion of the Convention Chairman, creates undue disturbance to the Convention or its participants.

SEND SPACE APPLICATION AND DEPOSIT TO

Audio Engineering Society Convention Services 60 East 42nd Street, Room 2520 New York, NY 10165 USA

AES CONTACT INFORMATION

Audio Engineering Society Chris Plunkett / Donna Vivero 60 East 42nd Street, Room 2520 New York, NY 10165 USA TEL +1 212-661-8528 FAX +1 212-682-0477 127th_exhibits@aes.org

AES BANK

Chase Manhattan 60 East 42nd Street, New York, NY 10165 Account Number: 195-1-126703 ABA Number: 021000021

Swift Code: CHASUS33

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BTX Technologies, Inc. Burgin McDaniel Design AATON s.a.
Abbey Road Studios
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Caseworld Corporation
CB Electronics
CEDAR Audio Limited
Celemony Software
Celestion ACOUSTX LLC
ADAM Audio USA
Adamson Systems Eng.
A-Designs Audio
ADK Microphones
Advanced Micro Devices AETA Audio Systems AFC Industries, Inc. Chandler Limited CharterOak Acoustic Devices CharterOak Acoustic Device Cirrus Logic Inc. Clark Wire & Cable Club Systems Int'l. Coding Technologies Cogswell Polytech. College Coleman Audio Coles Electracoustics AKG
AKM Semiconductor
Alcorn McBride Inc.
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Consolidated Audio Tech.
Core Sound LLC
Course Tech. PTR
Crane Song Ltd
Creative Network Design
Crookwood
Crowley and Tripp Mics.
Crown International
Custom Elect.
Cutting Edge
CW Sales & Marketing
Cycling '74 AMI / IAB-Funkenwe AMP Alliance AMS / Neve Analog Audio GmbH Analog Devices, Inc. Analoguetube Ltd. AnaMod LLC. Antares Systems
Antelope Audio
APB-DynaSonics, Inc.
Aphex Systems, Ltd.
API Cycling '74

D&M Professional

D.A.S. Audio, S.A.

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Apple
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APRS
APT
Arturia
Ashly Audio / Camco
ATC Loudspeaker Tech.
ATI - DaySequerra
Atlas Pro Audio
ATR Services - ATR Magnetics
ATTO Iech.
Audion Consoles & Signal Pro DAGS Ltd DakingPlus, Inc. Dale Pro Audio Dan Dugan Sound Design Dangerous Music, Inc DaySequerra Audient Consoles & Signal Proc. Audinate Audio Accessories, Inc. Audio Amateur Inc. Audio Developments Audio Engineering Assoc Digital Content Producer
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Audio Plus Services, Inc.
Audio Precision
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Audior Flight Case Sys.
Audix Corporation
Auralex Acoustics
Aurora Audio Int'l.
Australian Monitor
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EH Publishing
Electro - Harmonix
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Eminent Tech.
Empirical Labs, Inc.
E-mu Systems
Enco Systems, Inc.
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Harmony Central
Harrison
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HHME Holophone Horch GbR Hosa Tech. House Ear Inst Hypex Elect. I/One Connects i3 S.r.I. IK Multimedia IR Multimedia
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Infinium Tech.
InnerTUBE Audio
InnovaSON
IED Isostem
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IZ Tech. Corp.
iZotope
Jan-Al Cases Janson Design Group Jazzmutant JBL JLM Audio JOCAVI Josephson Engineering JZ Microphones K & M America K & M America Keyboard KeyToSound Kilo International Klein + Hummel Klippel GmbH KMF Audio, Inc. Korby Audio Tech. Korg USA, Inc. KSC Industries, Inc KVZ Audio LA Audio Lab.gruppen LaChapell Audio L-Acoustics Laser Turntable, Ltd. Latch Lake Music

Legendary Audio Leo's Pro. Audio, Inc Lipinski Sound Listen, Inc. Little Labs Logitek
LOUD Technologies
Lundahl Transformers
Lynx Studio Tech. Magix MAGIX AG MAGMA Magina Manley Laboratories, Inc. Marian Digital Audio Elect. Marian Digital Audio I Markertek Martin Audio Ltd. Martinsound, Inc. Massey Plugins, Inc. Matrix Audio Systems Matrox Graphics M-Audio MC2 Audi<u>o Ltd.</u> MCZ Audio Ltd.
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Meyer Sound
Mic Mate
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Mogami Cable
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Musician's Friend Musicares
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Musican's Friend
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Purple Audio, Inc.
Qualis Audio
Quantec Pro Audio
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Quiretec QUIK LOK
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R&D Team Software Dev.
Radial Engineering Ltd.
Radio Magazine
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Real Sound Lab
RealAcousts LLC
RealTraps
Record Plant Remote
Red Microphones Inc Red Microphones Inc
Redco Audio, Inc.
Redmatica Srl
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Remix
Renkus-Heinz, Inc.
ResoAudiotronics
Resolution
Retro Instruments, Inc.
Rezcom Systems, LLC
RFPRO / Optocore
Riedel Communication
RME
RMGI America
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Roll Music Systems, Inc.
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Royer Labs
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SAE Inst. of Tech.
Saint Claire Recording Co.
Salzbrenner StageTec Mediagroup
Sanken Microphones
Schoeps Microphones
SE Electronic SER'U
Selenium Loudspeakers
Seltron / Sellmark
Sencore, Inc.
Sennheiser Electronic Corp.
Serato Audio Research
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Shadow Hill Industries ShinyBox Show Distribution Group Shure Inc. SIA Acoustics SLS Loudspeakers
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Sonic Studio LLC
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Sony Electronics, Inc.
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Sound Ideas Sound Ideas Sound on Sound Sound Performance Lab Soundcraft Soundelux Microphones PMC Monitors PMI Audio Group Post Magazine

Soundwave Research Labs. Source Elements SPARS Speck Electronics Spectrasonics SPL - BRAINWORX SRS Labs, Inc. Stage Directions Stanford Research Sys. Stardraw Steinberg Media Tech Steinberg Media Lech Sterling Modular Sys. Steven Slate Drums Studie Studio Projects Studio Projects Studio Technologies Summit Audio, Inc. Switchcraft, Inc.
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The Museum of Sound Rec.
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The New England Inst. of Art
The Recording Academy
The Recording Studio Ins. Program
Thermionic Culture & TFPro
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TMax Audio Imaging TiMax Audio Imaging
TL Audio
Toft Audio Designs
Tonelux
Toontrack Music
Toroid Corp. of Maryland
Torus Power Conditioners
Total Production U.S.
TransAudio Group
Trantec Wireless
Triad Magnetics
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TRUE Systems
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