



May 17 - 20, 2008
AMSTERDAM RAI

EXHIBIT SPACE APPLICATION & CONTRACT

Send your application to:
AES EUROPE CONVENTIONS, Kerkstraat 122/1,
BE-1653 Dworp, Belgium
Fax: +32-2-345.3419

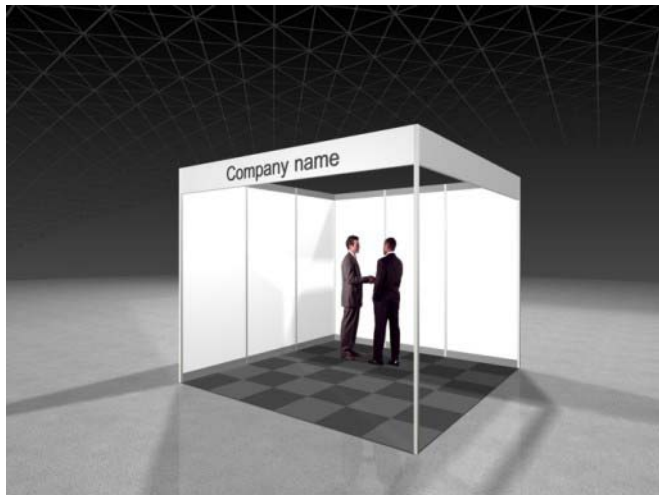
PRO AUDIO EXPO

SUBMIT YOUR SPACE APPLICATION BEFORE DECEMBER 21st

<p>EXHIBITOR'S COMPANY DATA</p> <p>This information will be published in the Exhibitor Directory and other AES media.</p> <p>All invoices will be issued to this address.</p>	<p>Company Name* Phone number</p> <p>Contact person..... Fax Number</p> <p>Street 1..... E-mail</p> <p>Street 2..... Web site</p> <p>Post Code, City Country</p> <p>Company type (see list below) <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 * Will appear on fascia of stand and exhibitor listings. Trade suffixes are not published. 1 Exhibitor's main office - 2 Non European Exhibitor's main European office - 3 Exhibitor's local office - 4 Local importer / distributor</p>																																								
<p>EXHIBITOR'S INTERFACE TO THE AES</p> <p>All information and correspondence will be sent to this person.</p>	<p>Company Name Direct Phone number</p> <p>Contact person..... Direct Fax Number</p> <p>Street 1..... E-mail</p> <p>Street 2.....</p> <p>Post Code, City Country</p>																																								
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<p>LOCATION</p>	<p><input type="checkbox"/> If possible, we wish to be placed near:*</p> <p><input type="checkbox"/> I have marked a preferred area on the attached floor plan. *</p> <p>Indicating a preferred location may help AES in preparing a floor plan. However, as several exhibitors may submit identical preferred areas, the indication by an exhibitor of their preferred location constitutes no guarantee that this space can be allocated as requested.</p>																																								
<p>PAYMENTS</p>	<ol style="list-style-type: none"> 1. A 30% deposit of the value of exhibit space applied for has to be paid at the time the stand is booked. The Space Application becomes valid on the date of receipt of your deposit payment. See overleaf for more details about payments. 2. 35% of the value of exhibit space applied for has to be paid before February 15th, 2008. 3. The balance of the value of exhibit space allocated has to be paid before April 18th, 2008. 4. Booth options will be charged separately. 																																								
<p>PAYMENT</p> <p>Only bank transfers will be accepted</p>	<p>I confirm that the 30% deposit payment of EUR will be transferred to:</p> <p>AES Account No: 439-7977886-20 IBAN: BE28 4397 9778 8620 BIC: KREDBEBB</p> <p>KBC, Arenbergstraat 11 BE-1000 Brussels</p> <p>.....</p> <p>Authorized signature Name of Signatory Date</p>																																								

STANDARD BOOTH

White walls – Choice of carpet - Fascia with company name – basic power connection



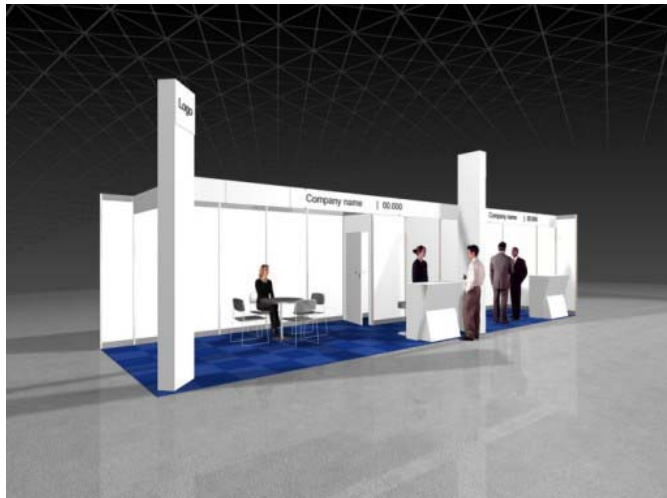
PLUG & PLAY PACK (3mx3m or 4mx3m)

White walls and fascia - Medium blue carpet - Fascia with company name - basic power connection

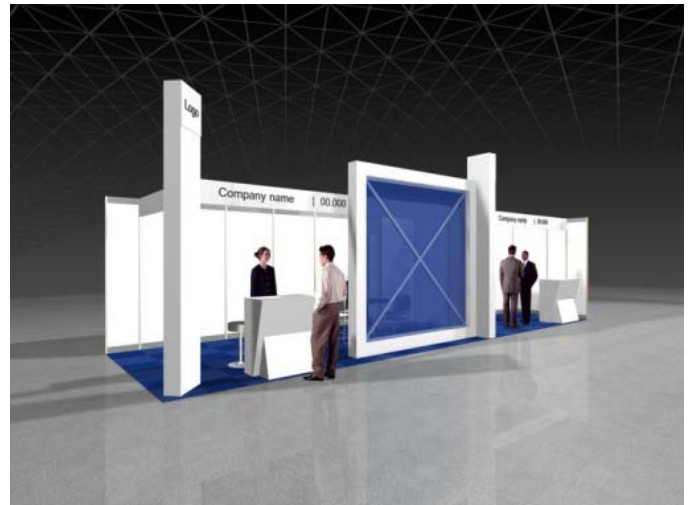


OPTIONS FOR STANDARD BOOTH

1 Carpet: Medium blue, Red, Black, Grey, Orange, Green - 2 Column with print on 1 side - 3 Column with print on 2 sides (only for corner stands) - 4 Transparent screen 300cm x 300cm - 5 Storage area



Columns with print
Specifications
Column: h x w x d: 350cm x 20cm x 50cm
Colour: white
Printable area: h x w: 50cm X 50cm



Transparent screen
Specifications
Frame: h x w x d: 300cm x 300cm x 20cm
Frame colour: white
Voile: white, grey, blue, red, yellow, orange or green

Terms of space application and allocation

1) Space application

Space applications must be sent to the AES Europe office before December 21st to be included in the first stand allocation round and must be validated by a 30% deposit of the stand value applied for. Applications will receive a priority rating based on a company's seniority at European AES exhibitions and the time of application.

2) Priority space applications

A preliminary floor-plan will be made with the valid applications that are received before above mentioned deadline. Exhibitors that have submitted a valid application form and indicated a preferred position either by outlining it on the on the floor-plan or by describing it on the application form will be contacted by AES by order of priority to determine the stand location in the event of conflicting placement requests being made by two or more exhibitors.

3) Allocation of non-prioritized space applications

Stands applied for after the deadline of December 22nd will be allocated at the AES' sole discretion.

4) Validation of space application

A space application form submitted to the AES Europe office will be valid as of the date on which the 30% deposit of the stand applied for is received.

5) Alterations to Layout

Unforeseen circumstances may necessitate a change in the lay-out plan of the exhibition. Participants concerned will be notified. The organisers cannot be held liable for any damage which this may cause for the participants.

6) Stand types

Custom design space:

Includes: exhibit space, free listing and product preview in exhibitor directory, free listing and product preview in the Journal of the AES, free listing on the AES website, free guest invitations (quantity according to stand surface), free staff badges (quantity according to stand surface), access to sponsoring opportunities, possibility to hold exhibitor seminars.

Standard booth:

Includes: carpet, white wall panels, spotlights, basic power connection, fascia with company name, free listing and product preview in AES media, free guest invitations (quantity according to stand surface), free staff badges (quantity according to stand surface), access to sponsoring opportunities, possibility to hold exhibitor seminars.

Plug & Play Pack 9:

Includes: 9m² exhibit space with standard booth construction, 1 welcome desk and barstool, 1 table and 4 chairs, free listing and product preview in AES media, free guest invitations (quantity according to stand surface), free staff badges (quantity according to stand surface), access to sponsoring opportunities, possibility to hold exhibitor seminars.

Plug & Play Pack 12:

Includes: 12m² exhibit space with standard booth construction, 1 welcome desk and barstool, 1 table and 4 chairs, free listing and product preview in AES media, free guest invitations (quantity according to stand surface), free staff badges (quantity according to stand surface), access to sponsoring opportunities, possibility to hold exhibitor seminars.

Demo rooms:

Includes: room of 115m², electricity, free listing and product preview in AES media, free guest invitations (quantity according to room surface), free staff badges (quantity according to room surface), access to sponsoring opportunities, possibility to hold exhibitor seminars.

7) Rental fees

Custom design space: 295€/m²

Standard booth: 295€/m²

Plug & Play Pack 9: 2820€

Plug & Play Pack 12: 3700€

Demo room 115m²: 16000€

All rental fees are subject to 19% VAT

Payments

30% of the surface applied for before December 21st, 2007

35% of the surface applied for before February 15th, 2008

Balance of allocated space to be paid before April 18th, 2008

All payments have to be made by bank transfer to:

Beneficiary: AES Inc.
AES Account No: 439-7977886-20
IBAN: BE28 4397 9778 8620
BIC: KREDBEBB

8) Default on payments

The AES Inc. reserves the right to cancel any reservation of space in the event of an Exhibitor not having paid all fees due before April 18th, 2008.

9) Cancellation of participation

Cancellation has to be advised in writing to the AES Europe Convention office. Date of cancellation for the calculation of refunds, if any, shall be the postmark on the envelope or date of receipt of fax or e-mail. Amounts refunded cannot exceed amounts paid by the exhibitor. Any bank-fees incurred on payments already made by the exhibitor will be deducted from the refund.

Before December 21st 2007

60 % refund of the payments received

Before February 15th, 2008

40 % refund of the payments received

Before April 18th, 2008

20 % refund of the payments received