



2016
INTERNATIONAL CONFERENCE

Audio for Virtual and Augmented Reality

September 30 - October 1, 2016

The inaugural AES International Conference on Audio for Virtual and Augmented Reality will be held on September 30 and October 1, 2016, co-located with the 141st AES Convention at the Los Angeles Convention Center's West Hall. The two-day conference, companion workshops, tutorials and commercial expo will throw a unique focus on the creative and technical challenges of providing immersive audio to accompany virtual-reality and augmented-reality media, which is demonstrably the fastest-growing community within the entertainment-audio markets.

The conference will attract researchers, developers and creatives from a broad spectrum of complementary application fields, ranging from government, defense, scientific and geographic exploration to health & medicine, education, tourism, and naturally entertainment. These are talented individuals working to develop professional audio tools for use in creating virtual-reality content, and also to use existing tools in new, creative ways. Although there are currently no workflow standards for audio design and production in virtual and augmented reality, this AES gathering is intended to help provide focus and direction in these and other areas.

The conference program will provide an overview of the AR/VR creative process, applications workflow and product development, while creating an activity hub to focus attention on the Audio Engineering Society from these blossoming creative communities. In addition to technical paper and poster sessions, the event will host invited presentations from key practitioners and industry leaders, demonstrations, panel discussions, tutorials and workshops.

SPONSORSHIP & EXHIBIT PACKAGES

SPONSOR – \$3,000

Includes branding at the event, pre-press marketing, banner advert on the devoted website page and in event literature

GOLD SPONSOR – \$5,000

Includes Exhibition area, branding at the event, pre-press marketing, banner advert on the devoted website page and in event literature

PLATINUM SPONSOR – \$8,000

Includes Exhibition area, branding at the event, pre-press marketing, banner advert on the devoted website page and in event literature

& also includes

Sponsorship of the 141st AES Convention Games sessions or Broadcast & Streaming tracks

Includes branding at the event, press releases and marketing, website banner on the 141st AES website devoted page, logo on the AES Tech Newsletter and in event literature

UPGRADE OPTION

A further option to include a prominent exhibition presence on the AES 141st exhibition floor is available.

**Please contact Graham Kirk for more details and to book
graham.kirk@aes.org**