

THE AUDIO FAIR — 1950

Directory of Exhibitors

The largest exhibition of audio equipment ever assembled under one roof opens Thursday, October 26th at 9:30 a.m. on the fifth and sixth floors of Hotel New Yorker, with a total value of displays well in excess of a quarter of a million dollars. Visitors to the first Audio Fair will remember that all records were broken—an attendance of over three thousand at the Convention and exhibit of a Society with a membership at that time of less than one thousand.

The entire sixth floor is occupied with the displays of forty-three exhibitors, and fifteen rooms on the fifth floor are taken at the time of going to press. This

represents an increase of approximately fifty per cent over the first Fair, and provides considerably more space for the visitors—particularly since many of the exhibitors have increased their space appreciably.

Newcomers to the second Audio Fair include Gates Radio Company, Tetrad, FM & TV Magazine, United Transformer Company, Audio-Master, Browning, Bell Sound Systems, Inc., Measurements Corp., Herman Hosmer Scott, Inc., Triad Transformer, Fisher Radio, Radio & Television News, Electronics of Staten Island, The Langevin Company, and Cinema Engineering Com-

pany. The jobbers exhibiting at the 1950 Audio Fair include: Sun Radio, Harrison, Midway, Sonocraft, Terminal, Harvey, Hudson, Milo, Arrow, and Leonard Radio, ensuring a wide variety of radio and electronic components in addition to the products of the manufacturers who are exhibiting in their own rooms.

The Audio Fair only lasts for three days—including one evening—and then a whole year elapses until the next one. To make sure of seeing everything in the audio field, come early and often, but be sure and *Come to the Fair*.

ALTEC LANSING CORPORATION 618-619
Hollywood, California
161 Sixth Ave., New York
Products: Speakers, microphones, tweeters, AM-FM tuners, home music systems.

IN ATTENDANCE

H. S. Morris Dave Sonkin
Mel Sprinkle Marty Wolf

AMPEX ELECTRIC CORPORATION 614-615
San Carlos, California
Products: Ampex Tape Recorders.

IN ATTENDANCE

Charles E. Rynd Russell O. Hudson
W. O. Summerlin

AMPLIFIER CORP. OF AMERICA 531
396-398 Broadway, New York
Products: Magnetic tape recorders, high-fidelity phono amplifiers; electrical test equipment.

IN ATTENDANCE

N. M. Haynes, *Chief Engr.*
M. R. Ellis
P. H. Frankel
R. Epstein
Sidney Karr
Ph. Kootman
Frank Kosinski

ARROW ELECTRONICS 646
82 Cortlandt St., New York
Products: Lowther-English speakers; Sonar Radio Corp. equipment; Audio Labs of Phoenix, Arizona; amplifiers, speakers, pickups, and audio equipment.

IN ATTENDANCE

Murray Goldberg, *Pres.*
Charles Ray, *Sound Dept. Mgr.*
Jack Kirshbaum
Emery Jusztus, *England*
Jack Babkes

AUDAK COMPANY, INC. 642-643
500 Fifth Avenue, New York
Products: Electronic reproducers; Polyphase and Tuned Ribbon pickups; recording cutters.

IN ATTENDANCE

Maxmillian Weil, *Pres.*
A. Weberg, *Technician*
J. V. Sullivan, *Vice Pres.*

AUDIO DEVICES, INC. 651
444 Madison Ave., New York
Products: Audiorecorders (recording discs); Audiopoints (recording and playback styl); Audiotape (magnetic recording tape).

IN ATTENDANCE

William C. Speed, *Pres.*
Bryce Haynes, *Vice Pres.*
C. J. LeBel, *Vice Pres.*
Herman Kornbrodt, *Regional Sales Mgr.*

AUDIO FACILITIES CORPORATION 647
133 W. 14th St., New York
Products: Artificial Reverberation Generator (Represented by Tech Laboratories, Inc.)

IN ATTENDANCE

M. Bjorndahl E. Bjorndahl
G. Van Baaren A. L. Budd
G. Harris W. Richards
K. Meri

AUDIO INSTRUMENT COMPANY 630
133 W. 14th St., New York
Products: Intermodulation sets, Bridgers, Disc-Noise meters, Logarithmic amplifiers, condenser microphone preamplifiers, microphone equalizers.

IN ATTENDANCE

C. J. LeBel, *Chief Engr.*
A. C. Hendricksen
F. M. Coate

THE AUDIO-MASTER COMPANY 644
23 W. 45th St., New York
Products: Recording equipment, microphones, playback machines.

IN ATTENDANCE

Herbert Rosen

AUDIO & VIDEO PRODUCTS CORP. 614-615
1650 Broadway, New York
Products: Ampex tape recorders.

IN ATTENDANCE

Charles E. Rynd, *Pres.*
W. Oliver Summerlin, *Vice Pres., Engr.*
Russel O. Hudson, *Vice Pres.*
Kenneth B. Boothe, *Eastern Sales Mgr.*

BALLENTINE LABORATORIES, INC. 526
Boonton, N. J.
Products: Electronic voltmeters.

IN ATTENDANCE

Charles L. Gawler Walter A. Knoop
Harry C. Gawler Allyn W. Janes

BELL SOUND SYSTEMS, INC. 648
555 Marion Road, Columbus, Ohio
Products: Hi-fidelity amplifier, tape recorders, and other allied equipment.

IN ATTENDANCE

Floyd W. Bell, *Pres.*
H. H. "Pete" Seay, Jr., *Vice Pres. & Gen'l. Mgr.*
L. Evans, *Engr.*
E. Sisson, *Chief Engr.*

BERLANT ASSOCIATES 529
4917 W. Jefferson Blvd., Los Angeles, Calif.
Products: Concertone magnetic tape recorder.

IN ATTENDANCE

Emanuel Berlant Avery R. Fisher

BRITISH INDUSTRIES CORP. 650
164 Duane St., New York
Products: Garrard record changers; Leak "Point One" amplifiers; Wharfedale speakers.

IN ATTENDANCE

Leonard Carduner, *Pres.*
G. A. Briggs
Frank Hoffman
Eugene Carduner
H. J. Leak
Wm. Lichter

BROWNING LABORATORIES, INC. 645
750 Main St., Winchester, Mass.
Products: Tuners—FM and AM-FM.

IN ATTENDANCE

Glenn H. Browning, *Pres.*
S. S. Egert, *Representative*
John Mandel, *Representative*
Ralph L. Purrington, *Vice Pres.*
J. Fields, *Representative*

BRUSH DEVELOPMENT CO. 649
(Burlingame Associates, 103 Lafayette St., New York)
Products: Soundmirror magnetic tape recorders.

IN ATTENDANCE

J. H. Munchausen B. O. Burlingame

BURLINGAME ASSOCIATES 649
103 Lafayette St., New York
Products: Hewlett-Packard audio test equipment; Brush Development Co. instruments; Tektronics, Inc. Oscilloscopes.

IN ATTENDANCE

Bruce O. Burlingame
A. J. Novak, *Brush Dev. Co.*
Roland Reisley, *Engineer*
Jack Grand
M. J. Lichtenstein, *Field Engr.*
Robert Asen, *Field Engr.*

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FAIR EXHIBITORS

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CINEMA ENGINEERING COMPANY 516
1510 W. Verdugo Ave., Burbank, Calif.
Products: Magnetic recorders; equalizers, wave filters, precision resistive devices.

IN ATTENDANCE

Art Davis, *Chief Engineer*

CLOUGH-BRENGLE CO. 526
(Gawler-Knoop Co., 1060 N. Broad St., Newark, N. J.)
Products: Sweep-frequency generators, instruments.

IN ATTENDANCE

Charles L. Gawler Walter A. Knoop
H. C. Gawler Allen W. Janes

THE DAVEN COMPANY 616
191 Central Ave., Newark, N. J.
Products: Attenuators; potentiometers; laboratory test equipment such as—transmission measuring sets, electronic voltmeter, output power meter; audio effects filters, RF and Video components, resistors, switches, etc.

IN ATTENDANCE

Lewis Newman, *Pres.*
J. P. Smith, *Chief Engr.*
Richard J. Newman, *Engineer*
E. L. Grayson, *Sales Mgr.*
C. F. Scott, *Engineer*
K. K. Garrison, *Engineer*

ALLEN B. DUMONT LAB., INC. 526
(Gawler-Knoop Co., 1060 N. Broad St., Newark, N. J.)
Products: Cathode ray oscillographs, voltage and time calibrators.

IN ATTENDANCE

Charles L. Gawler Walter A. Knoop
Harry C. Gawler Allen W. Janes

ELECTRONICS OF STATEN ISLAND, N. Y. 537
363 Victory Blvd., Staten Island, N. Y.
Products: Loudspeaker horn enclosures; cabinetry and custom audio devices.

IN ATTENDANCE

Simon Friedland

ELECTRONIC WORKSHOP, INC. 534
351 Bleecker St., New York
Products: Audio amplifiers, oscillators, custom equipment, instruments.

IN ATTENDANCE

H. F. Sterling, *Pres.*
Alan Sobel, *Engineer*
Len Sherry, *Engineer*
Frank Ganci, *Gen. Mgr.*
Jay Carver, *Prod. Mgr.*
Jan Syrjala, *Technician*

ELECTRO-VOICE, INC. 629
Buchanan, Mich.
Products: Microphones, pickups, cartridges, loudspeakers, loudspeaker cabinets and components, TV boosters.

IN ATTENDANCE

A. R. Kahn, *Pres.*
H. T. Souther, *Mgr. Spkr. Div.*
W. F. Soules, *Sales Mgr.*
J. E. Willson, *Eastern Sales Mgr.*

FAIRCHILD RECORDING EQUIP. CORP.

154th St. & 7th Ave., Whitestone, N. Y. 653
Products: Tape recorders and equipment.

IN ATTENDANCE

Jay H. Quinn Leon A. Wortman

FM & TV MAGAZINE 539

Great Barrington, Mass.
Products: FM & TV Magazines; audio equipment for demonstration.

IN ATTENDANCE

Milton B. Sleeper, *Publisher*
Charles Fowler, *Bus. Mgr.*
Ray Allison, *Assoc. Editor*

FISHER RADIO SALES CO., INC. 529

41 E. 47th St., New York
Products: Concertone magnetic tape recorders.

IN ATTENDANCE

Avery R. Fisher Emanuel Berlant

GATES RADIO COMPANY 607

Quincy, Illinois
Products: Broadcast station, speech input equipment and accessories.

IN ATTENDANCE

Fred O. Grimwood, *Vice Pres.*
Norbert Yochem, *Chief Audio Engr.*
Owen J. McReynolds, *Eastern Sales Mgr.*
L. Cervone, *N. Y. and New England Sales Engr.*

GAWLER-KNOOP COMPANY 526

(Manufacturers' Representatives)
1060 Broad St., Newark, N. J.
Representing: Allen B. DuMont Laboratories; Ballantine Laboratories; Clough Brengle Co.
Products: Audiomatic sweep generator; audio oscillator; electronic voltmeter; cathode-ray oscillographs.

IN ATTENDANCE

Harry C. Gawler, *Partner*
Walter A. Knoop, *Partner*
Charles L. Gawler, *Partner*
Allyn W. Janes

GENERAL ELECTRIC COMPANY 532

Electronics Park, Syracuse, N. Y.
Products: Speakers, standard and professional pickup cartridges, styli, tone arms, pre-amplifiers, and phono-tuner kit.

IN ATTENDANCE

E. A. Malling, *Sales Mgr., Component parts*
T. J. Nicholson, *Asst. to Sales Mgr.*
Mark Woodworth, *Comml. Engineer*

HARRISON RADIO CORPORATION 608

225 Greenwich St., New York
Products: Assorted audio equipment.

IN ATTENDANCE

Bil Harrison Ted Suito

HARVEY RADIO COMPANY, INC. 631

103 W. 43rd St., New York
Products: Assorted audio equipment

IN ATTENDANCE

Harvey E. Sampson, *Pres.*
Sam Findling, *Store Mgr.*
Roy Neusch, *Sales Mgr.*
George Zarrin, *Asst. Store Mgr.*

HUDSON RADIO & TELEVISION CORP. 653

212 Fulton St., New York
Products: Audio, AM and FM equipment and components.

IN ATTENDANCE

Sol Baxt, *Pres.* L. Klein, *Sales Mgr.*
C. Carlson A. Straus
L. Friedman E. Samuel

LANGVIN MANUFACTURING CORP. 538

37 W. 65th St., New York
Products: Microphone and line amplifiers, tube and selenium power supplies, transformers, fixed-frequency receivers.

IN ATTENDANCE

D. S. Morgan, *Pres.*
Paul Zolwiler, *Sales Service Supervisor*
F. K. Hankinson, *Transformer Sales Mgr.*
David Fidelman, *Project Engr.*

G. V. ROSENQUIST, Gen. Mgr.

John Harris, *Chief Engr.*
John Guenther, *Project Engr.*

JAMES B. LANSING SOUND, INC. 604-605-606

2430 Fletcher Drive., Los Angeles, Calif.
Products: Speakers of quality.

IN ATTENDANCE

Leonard Larson

LEONARD RADIO, INC. 536

69 Cortlandt St., New York
Products: Miscellaneous audio items; speakers, amplifiers, microphones, and tuners.

IN ATTENDANCE

Sidney Schugar, *Mgr.*
Joseph Chislo, *Engr.*
Arthur Priest, *Adv. Mgr.*
Ellis Rosen, *Salesman*

MAGNECORD, INC. 604-605-606

360 N. Michigan Ave., Chicago, Ill.
Products: Magnetic recording and reproducing equipment, amplifiers, and speakers.

IN ATTENDANCE

C. G. Barker, *Vice Pres.*

McINTOSH ENGINEERING LABORATORY 604-605-606

Silver Spring, Maryland
Products: Amplifiers.

IN ATTENDANCE

Frank McIntosh

MEASUREMENTS CORPORATION 527

Boonton, N. J.
Products: Test equipment.

IN ATTENDANCE

H. W. Houck, *Pres.*
Jerry B. Minter, *Chief Engr.*
Edgar M. Weed, *Adv. Mgr.*
Wm. Albert, *Dir. of Purchases*
John M. Van Beuren, *Chief Res. Engr.*
N. C. Doland, *Sales Mgr.*
John H. Redington, *Sales Engr.*

MIDWAY RADIO AND TELEVISION CORP. 609

60 W. 45th St., New York
Products: High-Fidelity sound equipment.

IN ATTENDANCE

Paul Berke, *Pres.*
Harold Kahn, *Sec'y.*
Sol Sterman, *Treasurer*
Harry Diamond, *Vice Pres.*
Hy Rosenberg, *Adv. Engr.*

MILO RADIO & ELECTRONICS CORP. 641

200 Greenwich St., New York

Products: Amplifiers, pickups, speakers, microphones, tape recorders, and assorted audio equipment.**IN ATTENDANCE**Milton Putterman, *Pres.*
Leo Klein, *Gen. Mgr.*
Basil Guerra, *Salesman*
Al Patane, *Mgr. Sound Dept.*
Mal Tepper, *Store Mgr.*
Mattie Williams, *Pur. Mgr.***PANORAMIC RADIO PRODUCTS, INC. 626**10 S. Second Ave., Mt. Vernon, New York
Products: Model AP-1 Panoramic Sonic Analyzer, Model SB-7 Panoramic Ultrasonic Analyzer, Panoramic Sonic Response Indicator.**IN ATTENDANCE**Bernard Schlessel, *Sales Mgr.*
Robert Shologan, *Engr.*
Robert Augustine, *Engr.***PEERLESS ELECTRICAL PRODUCTS DIV. 618-619**(Altec Lansing Corp.)
161 Sixth Ave., New York
Products: Power transformers; filter chokes; input, interstage, output, modulation, and replacement transformers. "A transformer for every audio application."**IN ATTENDANCE**H. S. Morris, *Dave Sonkin*
Mel Sprinkle, *Marty Wolf***THE PERMOFLUX CORPORATION 640**4900 W. Grand Ave., Chicago, Ill.
Products: Loudspeakers and headsets.
R. S. Fenton, *Sales Mgr.*
L. M. Heineman
Mike Del Camp, *Asst. to Sales Mgr.*
Rex L. Munger, *Jobber Sales Mgr.***PICKERING & COMPANY, INC. 634-625**

Oceanside, N. Y.

Products: Pickup cartridges, arms, equalizers, and associated pre-amplifiers and amplifying components; loudspeakers; intermodulation distortion measuring devices.**IN ATTENDANCE**Norman C. Pickering, *Pres.*
George Petelin, *Sales Dept.*
Walter O. Stanton, *Vice Pres.***PRESTO RECORDING CORPORATION 612**P.O. Box 500, Hackensack, N. J.
Products: Disc and tape recording equipment; disc and tape transcription equipment; amplifiers; blank recording discs.**IN ATTENDANCE**George J. Salliba, *Pres.*
Thomas B. Aldrich, *Sales Mgr.*
Irv. Rosenblatt, *Engr.*
M. M. Gruber, *Sec'y.*
John Strampfer, *Prod. Mgr.*
Fred Jorysz, *Engr.***RADIO CORPORATION OF AMERICA 632-633-634****ECA-VICTOR DIVISION**Camden, N. J.
Harrison, N. J.
Products: Magnetic tape and film recording equipment, microphones, amplifiers, loudspeakers, component parts.**IN ATTENDANCE**J. P. Taylor, *A. K. Ward*
C. M. Lewis, *R. A. Teare*
M. A. Trainer, *W. L. Tesch*
A. C. Lindquist, *T. A. DeSimone*
W. O. Hadlock, *W. L. Lawrence*
L. T. LaPatka, *L. LeKashman***RADIO MUSIC CORPORATION 535**84 S. Water St., Port Chester, N. Y.
Products: Audio equipment design, development, and manufacturing.**IN ATTENDANCE**Lionel Cornwell, *Donald Heyll*
J. F. Rigby**RADIO & TELEVISION NEWS 533**366 Madison Ave., New York
185 N. Wabash Ave., Chicago, Ill.
Products: Magazines.**IN ATTENDANCE**Oliver Read, *Murray Goldman*
Leonard R. Osten, *Jerome Jacobs*
Harrie K. Richardson**RANGERTONE, INC. 621**73 Winthrop St., Newark, N. J.
Products: Multichannel tape recorders, professional tape recorders, synchronized tape recorders.**IN ATTENDANCE**Sam L. Ackerman, *R. H. Ranger*
F. Whitelrouse, *P. Brubaker*
A. V. Colabella, *Robert Walker***SATURDAY REVIEW OF LITERATURE 539**25 West 45th St., N. Y.
Products: "America's No. 1 Recording Section"**IN ATTENDANCE**Jay Woodruff, *Advt. Mgr. Rec. Sec.*
Irving Kolodin, *Editor*
Roland Gellatt, *Assoc. Editor*
Edward T. Canby, *New Recordings*
Bert Garmise, *Dial of Recordings***HERMON HOSMER SCOTT, INC. 528**385 Putnam Ave., Cambridge, Mass.
Products: Dynaural noise suppressors, high-fidelity audio amplifiers, sound and vibration measuring equipment, electronic and acoustic laboratory apparatus.**IN ATTENDANCE**H. H. Scott, *Pres.*
E. G. Dyett, Jr., *Prod. Mgr.*
V. H. Pomfer, *Sales Mgr.***MARK SIMPSON MFG. CO., INC. 608**32-28 49th St., Long Island City, N. Y.
Products: Magnetic tape recorders, transcription players, high-fidelity amplifiers, and sound systems.**IN ATTENDANCE**Mark Simpson, *Pres.*
G. L. Werner, *Chief Engr.*
Henry Berlin, *Sales Engr.*
R. Asen
Miryam Simpson, *Vice Pres.*
David Libsohn, *Asst. Sales Mgr.*
S. Nachligall, *Exec. Engr.*
Bill Wolfner**REEVES SOUNDCRAFT CORP. 602**35-54 36th St., Long Island City, N. Y.
Products: Blank recording discs, magnetic recording tape, recording accessories.**IN ATTENDANCE**A. C. Travis, *Vice Pres.*
John Travis, *Sales Engr.*
Don. E. Ward, *Sales Mgr.*
David Ruark, *Adv. Mgr.***REK-O-KUT COMPANY, INC. 636-637**33-01 Queens Blvd., Long Island City, N. Y.
Products: Rek-O-Kut recording and equipment, motors, turntables, and equipment.**IN ATTENDANCE**George Silber, *Pres.*
H. Siegal, *Asst. Sales Mgr.*
Sidney Simonson, *Vice Pres.*
Frank Scannel, *Sound Engr.***SOMERSET LABORATORIES, INC. 627**1701 Palisades Ave., Union City, N. J.
Products: Amplifiers and noise suppressors.**IN ATTENDANCE**Carl E. Ring, *Pres.*
Frank Guenther, *Engr.*
Edw. Van Rosser, *Assistant*
Sidney Colerrian, *Chief Engr.*
Helen Connelly, *Sec'y.***SONAR RADIO CORPORATION 652**59 Myrtle Ave., Brooklyn, N. Y.
Products: Tape recorders and allied audio equipment.**IN ATTENDANCE**Edw. A. Babkes, *Pres.*
Syd. D. Yarm, *Mech. Engr.*
Jack Babkes, *Chief Engr.*
Anthony Spam, *Asst. Engr.***STEPHENS MANUFACTURING CORP. 626**8538 Warner Dr., Culver City, Calif.
Product: Loudspeakers and microphones.**IN ATTENDANCE**Robert L. Stephens, *Pres.*
Sam S. Egert, *Representative*
Michael Scott, *Representative*
Norman Simons, *Export Mgr.*
Jack Fields, *Representative*

SUN RADIO & ELECTRONICS CO., INC. 601

124 Duane St., New York

Products: Assorted audio equipment, speakers, amplifiers, tone arms, pickups, kits, etc.

IN ATTENDANCE

Sam Gerard Irving Greene
Sandy Herman

TECH LABORATORIES, INC. 647

Bergan & Edsall Blvds., Palisades Park, N. J.

Products: Attenuators, potentiometers, reverbation generator, monitoring amplifiers, etc.

IN ATTENDANCE

M. Bjorndahl, *Pres.*
G. Van Baaren, *Sales Mgr.*
G. Harris
K. Meri
E. Bjorndahl, *Vice Pres.*
A. L. Budd
W. Richards

TERMINAL RADIO CORPORATION 622

85 Cortlandt St., New York

Products: Audio equipment and components.

IN ATTENDANCE

Robert Corey Wm. Filler
Jack Simon

THE TETRAD CORPORATION 623

60 N. Broadway, Yonkers, N. Y.

Products: Diamond phonograph styl.

IN ATTENDANCE

Morton V. Marcus, *Pres.*
Emanuel J. Marcus, *Sec'y.*
Howard M. Weinberger, *Vice Pres.*

TRIAD TRANSFORMER MFG. CO. 530

2254 Sepulveda Blvd., Los Angeles, Calif.

Products: Transformers, reactors, hermetic terminals.

IN ATTENDANCE

L. W. Howard, *Partner & Chief Engr.*
Ernest Clover, *Geophysical Engr.*

UNITED TRANSFORMER CO. 639

150 Varick St., New York

Products: Transformers, filters, and amplifier kits.

IN ATTENDANCE

S. L. Baraf, *Vice Pres.*
Bob. Mitchell, *Engr.*
S. Rubin, *Engr.*
Ben Miller, *Sales Mgr.*
Joe Barecca, *Engr.*
S. Manville, *Engr.*

UNIVERSITY LOUDSPEAKERS, INC. 611

80 S. Kensico Ave., White Plains, N. J.

Products: Loudspeakers.

IN ATTENDANCE

Irving Golin, *Pres.*
Lawrence J. Epstein, *Sales Mgr.*

UNIVERSITY LOUDSPEAKERS, INC. 611

80 S. Kensico Ave., White Plains, N. J.

Products: Commercial, industrial, and high-fidelity loudspeakers and accessories.

IN ATTENDANCE

S. J. White, *Chief Engr.*
A. Cohen, *Project Engr.*
Arthur Blumenfeld, *Prod. Supt.*
Sidney Levy, *Dir. of Eng.*
Vincent Carey, *Sales*
Seymour Blumenfeld, *Sales*
Edward Reese, *Engr.*