

EXCITE YOUR EARS

**THE PRO AUDIO TECHNOLOGY CONVENTION
COMES TO DUBLIN, IRELAND, MARCH 2019**

EVENT INFORMATION PACK PARTNERSHIPS, PARTICIPATION & SHOWCASE



Contents

Page 2 About AES Dublin, the venue and it's surrounding attractions

Page 3 Become an education Theatre Partner; Available packages - the ultimate way to engage with attendees

Page 4 Exhibition stand options and brand awareness.

Page 5 The Audio Showcase hall layout and important information



AES 146th International Convention
The Convention Centre Dublin, Ireland

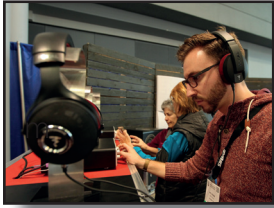
PROGRAM: MARCH 20 - 23
SHOWCASE: MARCH 21 - 23

aeseurope.com

The AES makes its debut in Dublin, Ireland, for its 146th International Pro Audio Convention, set to "Excite Your Ears" with the pre-eminent European pro audio event of the year.

The AES Dublin convention will be Europe's pre-eminent professional audio education and networking event of 2019, featuring hundreds of ways to interact with peers and professionals in the fields of Audio Broadcast, Studio and Home Recording, Post- Production and Sound for Picture, Networked Audio, Live Events, Games Audio, VR/AR/XR and much more. A variety of student activities, a career fair and other networking events provide an opportunity for anyone to be a part of the action, at whatever stage of their audio engineering journey.

The convention will feature four days of a Technical Program featuring a variety of ways to listen, learn and connect with the leading minds in audio through Technical Papers, eBriefs, workshops, tutorials and other presentations. In addition, three days of the Convention include Professional Audio Showcase sessions in the two theatres with focused content over the three days, audio hardware and software display and demonstrations.



About the venue

Prepare to experience a convention location like no other, right in the heart of Dublin!

Positioned in Spencer Dock on the banks of the River Liffey the Convention Centre Dublin (www.theccd.ie) is Ireland's new world class purpose-built international congress and event venue. The venue was developed to provide a world-class conference venue in the heart of Ireland's capital city, located just 15 minutes from the airport in Dublin's Docklands.

A tram station (Luas) is located at the Convention Centre Dublin which allows quick and easy transport to and from the centre of Dublin (for those who don't want to walk). The journey is less than 5 minutes.

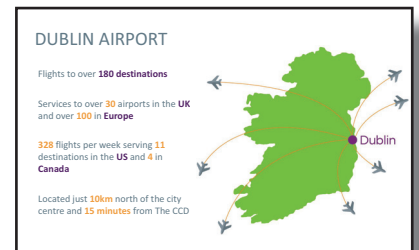
As one of Europe's most popular destinations, Dublin offers visitors an endless amount of things to see and do, many of which are within walking distance or a short tram ride from The CCD.

Here are some of our top recommendations.

Most visits to Dublin will probably involve a trip to the world famous Guinness Storehouse, home of the traditional pint of Guinness. Here you can take the visitor experience tour and enjoy a pint of the 'black stuff' in the spectacular surroundings of the Gravity Bar.

In 1780 John Jameson threw open the doors of Jameson Distillery Bow St. Over 200 years later, the doors are still open to friends old and new. Why not try a distillery tour, a premium whiskey tasting experience, learn how to blend your own take-home whiskey, master the craft of whiskey cocktail making or draw (and taste) whiskey straight from a barrel in Dublin's only live Maturation Warehouse.

EPIC The Irish Emigration Museum is an interactive experience located in Dublin's Docklands, beside The CCD. It celebrates the unique global journey of the Irish people by telling the story of Irish emigration around the world using state-of-the-art technology to deliver incredible visual, interactive stories in 20 interactive galleries.



No journey to Dublin is complete without visiting the famous Temple Bar area. Here you can grab a bite to eat, walk the famous cobbled streets, soak up the lively atmosphere in one of the many typical Irish pubs, and listen to some of the best live traditional music in the city.

With so much to do in and around Dublin, you may wonder when you will get time to sleep. But when that time does come, there are over 18,500 hotel rooms with options to suit every budget, all within 10km of The CCD.

Become a **Theatre Partner**

Theatre Partner Packages

AES Dublin education theatre Partner Packages give a new opportunity to directly engage with attendees, without the necessity of a large exhibit booth.

Partner Packages include a presentation session opportunity on one of the two focused Theatres, marketing, branding and a display/exhibit table.

There are two themed theatres at AES Dublin; **The Recording Theatre** and **The Production Theatre**.

The Recording Theatre in association with Mix with the Masters

The Recording Theatre Package 1

The Recording Theatre gives manufacturers and distributors the unique opportunity to present application based presentations or Q&A's on the latest product technology in use. Mix with the Masters will also run sessions on this stage.

Engage directly with the end users at this event by providing insights, knowledge and expert information. One of the best ways to stand out is to bring an engineer/producer/artist along to explain how they work and why they choose to use your particular product.

The more exciting and high-profile the presenter, the better!



The Production Theatre in association with AIMS

The Production Theatre Package 2

The Production Theatre will have three focused themes, one for each day.

You can choose to participate in a session on one of these themed days as part of your package, enhancing your unique focus and guaranteeing a specific audience

The Production Theatre, Day one: Audio Networking

In association with AIMS, the theatre will focus on sessions, panels and presentations from leading manufacturers of AoIP technology.

This hugely popular and important topic will focus on the latest products, work flow, application benefits and offer in-depth knowledge.

The Production Theatre, Day two: Broadcast

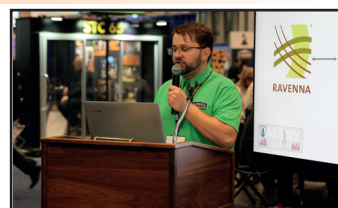
The theatre focus is audio for broadcast sessions, panels and presentations from leading manufacturers and networks.

These sessions will focus on the latest products, work flow and applications in the studio and outside broadcast.

The Production Theatre, Day three Post Production/ Sound for Picture

The theatre will focus on Audio Post sessions, panels and presentations from leading manufacturers and studios.

These sessions will offer updates on the latest products, applications, expert knowledge and advice, work flow, application benefits and in-depth knowledge.



The Theatre Partner Package

Includes:

- Theatre presentation session
- Branding at the convention
- Inclusion in press and promotions for the convention
- Banner adverts in the AES Show News email newsletters
- Social media promotion engagement involvement
- Exhibit table top for all three showcase days

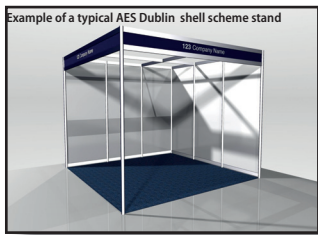
€2,000 each

Partner opportunities are limited. Contact graham.kirk@aes.org to book now!

Book now to secure your booth!

AES Dublin has a limited number of premium exhibit stands, located around the focused theatres. You will find information below on our shell scheme booth packages, Software Pods and table tops.

Stands include Shell Scheme (2 or 3 sides) with company name above, plus exhibiting company name and brands on AES Dublin website & guide. Unless advised otherwise, all stands come complete with a furniture package (table, chairs & waste basket).



STAND SIZES	DUBLIN PRICE
3m x 2m	€1,500
3m x 3m	€2,000
Software Pods	€1,200
Command Pod	€2,000
Table Tops	€ASK - See Sponsorships

Multiples available, contact graham.kirk@aes.org

Prices plus VAT where applicable

Software@AES in association with IMSTA

Book a new Software@AES exhibit Pod!

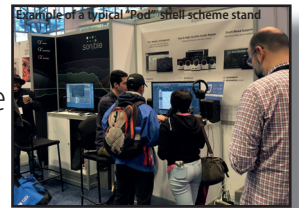
AES Dublin introduces the Software@AES Pavilion with its partner IMSTA. A dedicated area for DAW & Plug-in manufacturers to demonstrate their software in an all-inclusive, cost-effective way.

Engage with attendees directly in a professional and themed environment.

Software@AES Exhibit pods are €1,200 Euros and include the following:

• Professional Shell Scheme build • Storage desk • Power • Stools • Carpeting • Company Name above

Presentation packages are available - please enquire for more information



Convention Partnerships

Align your brand and products to AES Dublin attendees

Great events are even better with great partners.

AES Dublin welcomes manufacturers, distributors and audio companies looking to engage with audio professionals and end user attendees.

Custom packages are available to reach attendees, European and Worldwide subscribers.

Prices start from €2,000 Euros.

Promote your presence!

Let audio professionals and end users know you will be at AES Dublin.

Choose from fantastic marketing options including Email blasts, banners in our email newsletters, through to Guide & Map adverts and networking event partnerships from as little as €500 Euros.

To book your Showcase Partnership & Exhibit, contact: graham.kirk@aes.org
For more information visit our website at
www.aeseurope.com or www.aes.org

AES Dublin Showcase plan

AES Dublin is located on the second floor of the CCD, just an escalator level up from the main entrance and clearly signposted together with assistance guides throughout the four days.



The Showcase is a fantastic opportunity for exhibitors to display their new products and affirm their brands and industry position to a very relevant audience. A variety of activities are scheduled in the Showcase hall and the Surrounding Convention that will ensure traffic flow.

AES Dublin Exhibitor Timetable

Wednesday 20th March

Set Up 8am - 8pm

Thursday 21st March

Showcase Hall open
10am - 6pm

Friday 22nd March

Showcase Hall open
10am - 6pm

Saturday 23rd March

Showcase Hall open 10am - 4pm
Dismantle from 4pm - 10pm

Director of Operations:
chris.plunkett@aes.org

Tables are available with the Showcase Partner Packages. Stands are available on a first come, first served basis only. Stands may be multiplied for larger exhibit space. Please note: Floor plans are subject to change.

About the Audio Engineering Society

The Audio Engineering Society, celebrating its 70th anniversary in 2018, now counts over 12,000 members throughout the U.S., Latin America, Europe, Japan and the Far East. The organisation serves as the pivotal force in the exchange and dissemination of technical information for the industry. Currently, its members are affiliated with 90 AES professional sections and more than 120 AES student sections around the world. Section activities include guest speakers, technical tours, demonstrations and social functions. Through local AES section events, members experience valuable opportunities for professional networking and personal growth. For additional information, visit aes.org.

To book your Showcase Partnership & Exhibit, contact: graham.kirk@aes.org
For more information visit our website at
www.aeseurope.com or www.aes.org