



AES

MILAN 2018

AES 144TH International Convention
NH Hotel Milano Congress Centre
PROGRAM: MAY 23 – 26 • EXHIBITION: MAY 24 – 26

THE POWER OF SOUND

EUROPE'S PREMIER PRO AUDIO EDUCATION AND NETWORKING EVENT

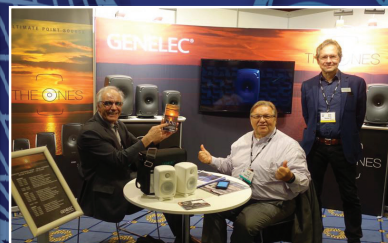
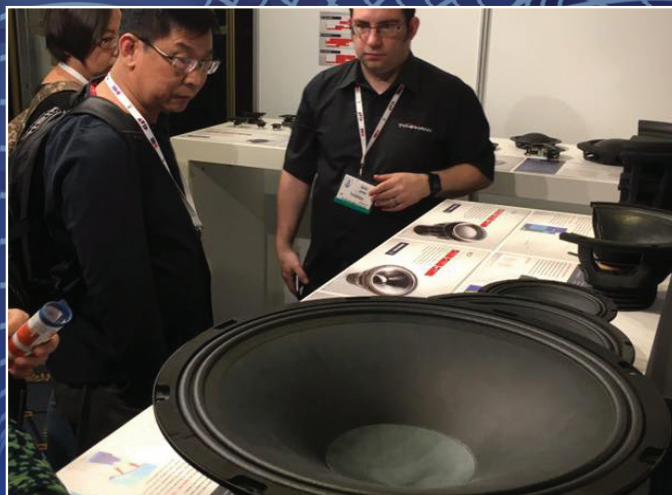
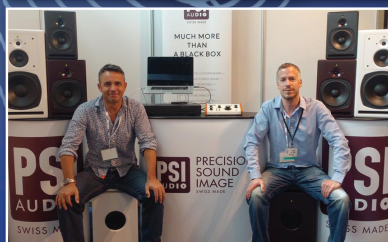
GET HEARD AT AES MILAN!

Book your Stand, Sponsorship and Presentation Now!

DEMO ROOMS AVAILABLE

Focus on 'Speaker Technology'
Audio Networking Pavilion
Pro Sound Expo Sessions

The latest Hardware & Software
Network with Audio's Best
Workshops - Panels - Tutorials



#AESMilan

Se si tratta di Audio, è a AES!
www.aeseurope.com



Facebook.com/AESorg

EXHIBITION STAND BOOKING

STAND SIZES	2017 PRICE
2m X 2m	€1,200
3m X 2m	€1,400
4m X 2m	€1,700
3m X 3m	€1,900
5m X 2m	€2,100
4m X 3m	€2,400
6m X 4m	€3,100

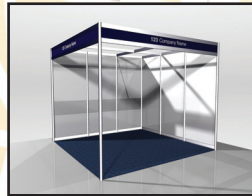
Prices plus VAT where applicable

Other options available,
contact aesmilansales@aes.org

BOOK NOW TO SECURE YOUR BOOTH

Stand Includes Shell Scheme (2 or 3 sides) with name, plus name and brands on **AES** Milan website, mobile app and guide.

Unless advised otherwise, all stands come complete with furniture package (table, chairs and wastebasket).



Many marketing and branding opportunities including

CONVENTION SPONSOR €1,500

Benefits Include:

- Branding in pre-promotions, conventions materials and signage
- Banner in the **AES** Newsletters, emailed to over 80,000
 - Banner on aeseurope.com
- Full page advert in the convention program

PROFESSIONAL SOUND EXPO €2,000

Benefits Include:

Sponsors have the opportunity to give an educational technology presentation, or take part in a panel or session on the exhibition floor stage

- Participation in the **PSE** (limited slots)
- Banner advert on the **PSE** web page
 - Branding at the **PSE** stage area
- Banner in the **AES** newsletters, emailed to over 80,000
 - Banner on aeseurope.com
- Full page advert in the convention program
- Branding in pre-promotions, convention materials and signage

PROMOTE YOUR PRESENCE

Let audio professionals and end users know you will be at **AES Milan**. Choose from some fantastic marketing options from Email blasts, banners in our email newsletters, through to Guide & Map adverts and Mobile App ads.

BE AN AES SUSTAINING MEMBER

There are many fantastic benefits from being a Sustaining Member of the **AES**, such as the full access to the **AES E-Library**, offering over 15,000 fully searchable PDF files documenting the progression of audio research from 1953 to the present day, along with videos, standards and recommended practices. From technical, educational and instructional local section meetings, to regional events and international Conferences, to the annual Conventions, **AES** members have expansive opportunities to learn, share and network.

AES Sustaining Members enjoy discounts at Conferences and Conventions, vendor discounts, postings on our Job Board, discounts for exhibiting, sponsoring, marketing and much more.

To book your booth or sponsorship. contact: aesmilansales@aes.org
For more information, visit our website at www.aeseurope.com or www.aes.org