

the AES DAILY

SERVING THE AES CONVENTION • OCT. 30-NOV. 1, 2015 • NEW YORK

The Official Newspaper
of the AES Convention
October 30-November 1, 2015
New York, NY

produced for
Audio Engineering Society
by the editors of

prosound NEWS **MIX**

AES DAILY DEADLINES

- 10/2** AES Daily VIP Edition Materials Due
- 10/9** AES Daily VIP Edition Deploys
- 10/14** AES Daily At-Show Issues Materials Due

EDITORIAL CONTACT:

Send your press releases to David McGee, Show Daily Editor,
dmcgee@nbmedia.com, 212-378-0403.

There is no charge for editorial coverage, although there are
limits due to space, and no guarantees can be made.

ADVERTISING CONTACTS:

Tara Preston, *Associate Publisher, East Sales/Europe*
tpreston@nbmedia.com, 917-331-8904

Janis Crowley, *Senior Account Executive, Western Region*
jcrowley@nbmedia.com, 415-505-1985

Zahra Majma, *Specialty Sales*
zmajma@nbmedia.com, 212-378-0400 x517

Start planning now for AES 2015!

NewBay Media L.L.C., publishers of Pro Sound News, Mix, Pro Audio Review, Electronic Musician, Pro Sound News Europe, Music Festival Business and Sound & Video Contractor will again be publishing the AES Show Daily. The AES Show Daily will be a three-day, on-site newspaper, complete with overnight news from the convention floor covering the entire scope of activities—from events at the booths to the many demonstrations, seminars and educational workshops.

*The VIP Digital Edition of the Show Daily will be sent to 75,000 **audio professionals** in mid October and will contain comprehensive pre-show product news as well as information vital to attendees planning their visits to New York.*

The AES Show Daily and VIP Edition will provide complete coverage of:

- Late-breaking pre-show industry news and news direct from the show floor
- AES new product announcements
- Interviews and commentary from the show floor
- Pro audio market industry trends and analysis
- Complete exhibitor directory and show floor map
- Index of all workshops, seminars, educational and show events

There is no better environment than the AES Show Daily and VIP Edition to announce your company's new products, show news, or recent projects than in the newspaper everyone will be reading at AES 2015. The AES Show Daily offers the best environment to create excitement and build booth traffic at AES 2015.



published by NewBay Media L.L.C.
28 East 28th Street, 12th Fl.
New York, NY 10016
phone: 212-378-0400 fax: 212-378-0470
website: www.nbmedia.com

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AES 2015 Show Daily Ad Rates*

	GOLD PACKAGE 3 Show Daily Issues (Oct. 30th, 31st, & Nov. 1st)	PLATINUM PACKAGE VIP Preview Edition + 3 Show Daily Issues
Full Page	\$8,450	\$10,200
Full Page Spread	\$13,050	\$16,325
2/3 Page	\$5,300	\$6,630
1/2 Page	\$4,490	\$5,610
1/3 Page	\$3,675	\$4,590
1/4 Page	\$2,850	\$3,570
Belly-Band	\$7,500	
Front Cover		\$11,475
Inside Front Cover		\$10,200
Inside Back Cover		\$9,800
Back Cover		\$12,750

Help wanted and Classified Rates Call: Zahra Majma at 212-378-0400 x517

**All Rates are gross.

AES 2015 Show Daily Ad Specs

Full Page (Trim)	9" x 10 7/8"
Full Page (Bleed)	9 1/4" x 11 1/8"
Full Page Spread (Trim)	18" x 10 7/8"
Full Page Spread (Bleed)	18 1/4" x 11 1/8"
2/3 Page	5 7/8" x 10 7/8"
1/2 Page (island)	5 7/8" x 7 3/4"
1/2 Page (horizontal)	9" x 5 5/8"
1/3 Page (horizontal) Strip	9" x 3"
1/3 Page (vertical)	3 1/8" x 10 7/8"
1/3 Page (square)	5 7/8" x 5 5/8"
1/4 Page (vertical)	3 3/4" x 5 5/8"
Belly-Band (Trim)	18" x 3 1/2"
Belly-Band (Bleed)	18 5/8" x 3 3/4"

*Keep all essential live matter 1/4" inside trim. Size on all four sides.

SPECIAL OFFER: Heavy-stock insert tab (tipped on) for \$9,500 (all 3 issues).
Call your sales representative for specs and details.



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