



129TH AES CONVENTION

CONFERENCE

NOVEMBER 4-7, 2010

EXHIBITS

NOVEMBER 5-7, 2010

TARGETED MOVE-IN

NOVEMBER 2-4, 2010

MOVE-OUT

NOVEMBER 8-9, 2010

SENIORITY DEADLINE

JUNE 1, 2010

PLEASE RETURN APPLICATION AND DEPOSIT TO:

Audio Engineering Society Convention Services 60 East 42nd Street, Room 2520 New York, NY 10165 USA

TEL +1 212-661-8528

FAX **+1 212-682-0477**

129th_exhibits@aes.org



DEAR EXHIBITOR

Please join us by exhibiting at the 129th AES Convention, and let the pro audio market and industry come to you. The Audio Engineering Society Conventions feature the only exhibits devoted exclusively to the pro audio industry.

The AES Exhibits share common goals with you:

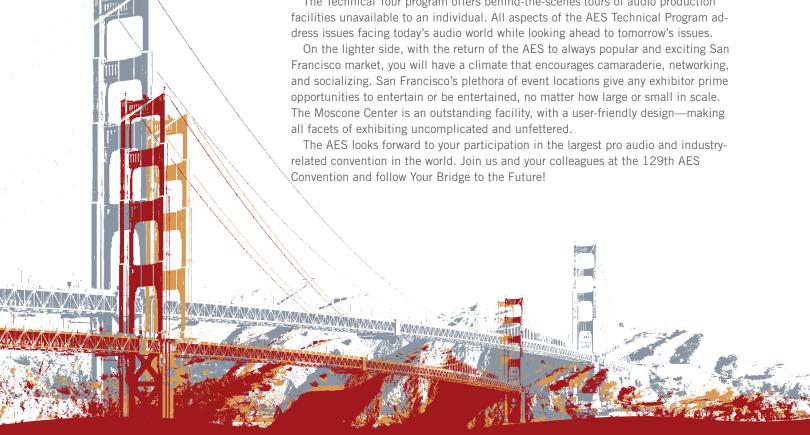
- to better serve the diverse, rapidly changing and converging audio marketplace;
- to educate the Pro Audio Industry:
- and most importantly, to offer the opportunity to increase your products' market penetration.

The AES Exhibits maximize opportunities for success by:

- allowing you to establish relationships with key players in the audio industry;
- staying on top of market trends;
- exposing your products to the real audio audience;
- taking advantage of the exciting and popular Exhibitor Seminars.

The 129th AES Convention will again feature its prized papers, workshops, tutorials and special events which explore and explain the latest technological advances in the audio world—assuring you an audience of the highest and most qualified caliber. From sound reinforcement, game audio, macro-machining, low bit-rate audio coding, multichannel audio, live sound, information appliances and internet applications, to the latest in more practical aspects of the pro audio world, the AES will be the source for the most up-to-date information available.

The Technical Tour program offers behind-the-scenes tours of audio production



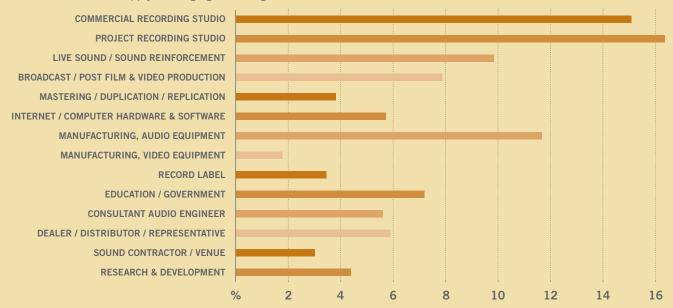
AES CONVENTION FACTS

HERE IS THE INFORMATION FROM LAST YEAR'S 127TH AES CONVENTION. USE IT TO MAKE YOUR DECISION TO PARTICIPATE IN THE UPCOMING 129TH AES CONVENTION IN THE BEAUTIFUL CITY OF SAN FRANCISCO.

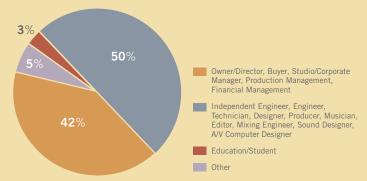
The excitement of New York contributed to produce an Audio Engineering Society Convention that brought over 350 manufacturers and more than 18,000 attendees together. With its innovative Exhibitor Seminars and the acclaimed AES Technical Program, the 127th AES Convention was an invaluable resource for thousands of audio professionals.

QUALIFIED ATTENDEES BY GROUP

While Commercial and Project Recording Studios, as users of Pro Audio Equipment, remain the largest identifiable segment of qualified attendees, within each category are areas that have increased to reflect less traditional trade segments which are now looking to the AES and its Exhibitors to supply converging technologies.



QUALIFIED ATTENDEES BY TITLE



More than 42% of qualified attendees have the title of Owner/Director, Studio/ Corp, Manager, Management, Buyer and an additional 50% represent the elite, creative arm of audio. These titles indicate that the AES attracts the highranking, very influential people within our industry. Students and Education represent audio's bright future and Others our entrepreneurs.

INTERNATIONAL ATTENDEES BY COUNTRY



France

United Kingdom

Denmark

Connecticut

More than 80% of qualified attendees either purchase or recommend purchasing

decisions for audio equipment. This means that almost everybody who walks by

or into your booth is a potential customer. Attendees' purchasing authority is

QUALIFIED ATTENDEES BY PURCHASING POWER

57%

Authorize

User

Recommend

New Jersey

Germany

California

Japan

Republic of Korea

Tennessee

Mexico **Brazil**

ATTENDEES BY STATE

15%

28%

New York

included in barcode information on attendee badges

Maryland

Florida

Massachusetts

Pennsylvania

Illinois

EXHIBITION FEES

STANDARD An aisle on the front side of the booth. Includes a draped back wall 8 feet high and two draped side rails 36 inches high.

PENINSULA An aisle located on the front and 2 sides of the booth configuration.

CORNER An aisle located on the front and side of the booth. Includes a draped back wall 8 feet high and one draped side rail 36 inches high.

ISLAND An aisle located on all four sides of booth configuration.

EXHIBIT FLOOR

SIZE	STANDARD	CORNER	PENINSULA	ISLAND
10' x 10'	\$2,600	\$2,800	-	-
10' x 20'	\$5,200	\$5,600	_	_
10' x 30'	\$7,800	\$8,400	-	-
10' x 40'	\$10,400	\$11,200	_	_
10' x 50'	\$13,000	\$14,000	-	-
20' x 20'	_	_	\$12,000	\$12,800
20' x 30'	-	-	\$18,000	\$19,200
20' x 40'	_	_	_	\$25,600
20' x 50'	-	-	-	\$32,000
20' x 60'	_	_	_	\$38,400
20' x 70'	-	-	-	\$44,800
30' x 30'	_	_	_	\$28,800
30' x 40'	-	-	-	\$38,400
40' x 50'	_	_	_	\$64,000
50' x 60'	-	_	_	\$96,000

DEMO ROOMS

ROOM	SIZE	CEILING	COST
110	42' x 25'	14'	\$9,900
111	45' x 24'	14'	\$9,900
112	42' x 24'	14'	\$9,900
113	45' x 24'	14'	\$9,900
114	42' x 25'	14'	\$9,900
120	40' x 46'	14'	\$19,900
121	40' x 46'	14'	\$19,900
122	40' x 46'	14'	\$19,900
123	40' x 46'	14'	\$19,900
124	40' x 46'	14'	\$19,900
125	40' x 46'	14'	\$19,900

All room sizes have been rounded down to nearest foot. All room sizes and specifications are provided by the Moscone Center.
AES does not attest to the accuracy of these specs, nor does AES accept responsibility or liability for any inaccuracies in these rooms.

BOOTH PACKAGES

Booth Packages will be offered this year directly through GES and may be ordered from the Exhibitor Manual, which is due out in late June to registered Exhibitors. The packages will include standard and upgrade packages, including furniture, carpet and 500 lbs of material handling per 10' x 10' booth package.

BOOKING INFORMATION

50% DEPOSIT FOR EACH BOOTH OR DEMON-STRATION ROOM IS REQUIRED FOR VALIDATION OF SPACE APPLICATION.

SEND SPACE APPLICATION AND DEPOSIT TO

Audio Engineering Society Convention Services 60 East 42nd Street, Room 2520 New York, NY 10165 USA

AES CONTACT INFORMATION

Audio Engineering Society
Chris Plunkett / Donna Vivero
60 East 42nd Street, Room 2520
New York, NY 10165 USA
TEL +1 212-661-8528 FAX +1 212-682-0477
129th_exhibits@aes.org

AES BANK

Chase Manhattan 60 East 42nd Street, New York, NY 10165 Account Number: 830892600 ABA Number: 021000021 Swift Code: CHASUS33

CANCELLATION POLICY

Deposits are refundable before June 30, 2010 provided that a 10% cancellation fee will be imposed to cover AES administrative expenses. Any reduction in exhibit space as requested on the Exhibitor Application shall incur a 10% fee of the entire exhibit price to cover AES administrative expenses.

Exhibitors are subject to a cancellation charge for the entire Exhibit Space originally applied for as follows:

50% cancellation charge of the entire exhibition space price after June 30, 2010.

75% cancellation charge of the entire exhibition space price after July 30, 2010.

100% cancellation charge of the entire exhibition space price after August 31, 2010.

It is understood that the space application will not bind the AES until your space contract is signed by you, the exhibitor, and the AES, and the original is in receipt of the AES.

The AES reserves the final and exclusive right to assign exhibit space. For height and line of sight regulations, sound level regulations, as well as other regulations, please contact AES.

NOISE LEVELS

The maximum A-Weighted Sound Pressure Level permitted for any of the Exhibits, measured at any exterior boundary of the Exhibit, shall not exceed 80dB. The foregoing specifications notwithstanding, no exhibit or demonstration shall be conducted in any manner or at a sound pressure level such that, in the opinion of the Convention Chairman, creates undue disturbance to the Convention or its participants.

RECENT AES EXHIBITORS

CAD Professional Microphones

Cakewalk

Calrec Audio Ltd.

CB Electronics

Cascade Microphones Caseworld Corporation

CEDAR Audio Limited

Celemony Software Celestion / Group One Ltd.

Chameleon Labs

Chandler Limited

Cirrus Logic Inc.

CharterOak Acoustic Devices

Church Production Magazine

Clark Wire & Cable Co., Inc.

Club Systems International

Cogswell Polytechnical College

Community Professional Loudspeakers

Coding Technologies

Coles Electroacoustics

Course Technology PTR

Crane Song Ltd. Creative Network Design

Crown Internationa

Cycling '74 D&M Professional

D W Fearn

CW Sales & Marketing

D.A.S. Audio of America, Inc.

Da-Cappo Micro Microphones

Crowley and Tripp Microphones

Cutting Edge Audio & Video Group

Coleman Audio

Core Sound LLC

Crookwood

Clear-Com Communication Systems Cloud Microphone, LLC

Ableton Ableton Inc Accu-Sound Cable Co. ACO Pacific, Inc. acouStaCorp Acoustical Solutions, Inc. AcoustX LLC ADAM Audio USA Adamson Systems Engineering A-Designs Audio ADK - 3 Zigma Audio AFTA Audio Systems Airfield Audio AKG AKG Acoustics AKM Semiconductor Alcorn McBride Inc. Algorithmix All Pro Sound Allen & Heath Ltd. AlterMedia, Inc. Alternate Soundings Alternate Soundings American Music & Sound American Music & Sound AMI /TAB Funkenwerk AMP Alliance AMS / Neve Amtec Audio Analog Audio GmbH Analog Devices, Inc. Analoguetube Ltd. AnaMod LLC. Antares Systems Antelope Audio APB-DynaSonics, Inc. Aphex Systems, Ltd. API - Automated Processes, Inc. Apogee Electronics
Apple Pro Audio Applications Applied Microphone Technology ΔΡΤΧ Arturia Ashly Audio / Camco ATC Loudspeaker Technology ATR Services, Inc. - ATR Magnetics, ATTO Technology Audient Consoles & Signal Processing Audio Accessories, Inc. Audio Amateur Inc. Audio Developments Audio Engineering Associates Audio History Library Audio Images Corporation of San Francisco Audio Media Worldwide Audio Media Worldwide Audio Precision Audio Technologies Inc. Audiomatica SRL Audio-Technica U.S., Inc. Audix Corporation Auralex Acoustics Aurora Audio International Australian Monitor Avalon Design Avedis Audio Avenson Audio Avlex Corporation B & H Photo Video & Pro Audio BAE Brent Averill Enterprises
Bag End Loudspeakers & Acoustics Bang & Olufsen ICEpower a/s BanPiracy, Inc. Barefoot Sound Bass Player Belden Benchmark Media Systems, Inc. Berkley Integrated Aduio Software, Inc. Beyerdynamic - USA BGS Audio / Video Blackbird Studio & Audio Rentals Blackmer Sound Blastwave FX

DAD - Digital Audio Denmark Daking Audio Dale Pro Audio Dan Dugan Sound Design Dangerous Music, Inc Danish Sound Technology Network DaySequerra dbx Professional Products Desch Audio GmbH Dialog Semiconductor DiGiCo Soundtracs Digidesign Digital Audio Denmark Digital Content Producer Disc Makers DJ Times DK -Technologies Dolby Laboratories, Inc. Doremi Labs, Inc. Dorrough Electronics, Inc. DPA Microphones, Inc. Dramastic Audio Corn Drawmer DTS, Inc. Dymo® DiscPainter™ Dynaudio Acoustics Ear Peace Technologies, Inc. Earthworks Inc. Eckel Industries Acoustic Div. Ecstatic Electric EE Times Electronic Musician Electronics and Telecommunications Resaerch Institute Elysia GmbH EM Acoustics US, LLC EMES Eminent Technology, Inc. **Empirical Labs** E-mu Systems Enco Systems, Inc. Endless Analog, Inc. Energy Transformation Systems, Inc. EQ Magazine Equi=Tech Corporation eSession.com Ltd. Blue Microphones Essential Sound Products, Inc. BMS Elektronik GmbH Euphonix, Inc. Bob Moog Foundation Event Electronics Bock Audio Eventide, Inc. Ex'pression College for Digital Arts Bourns Inc. Brainstorm Electronics Fairlight **Brandt Audio Devices** FaitalPR0 FAR Fundamental Acoustic Research FDW Worldwide Ferrotec (USA) Corporation Brauner Microphones Bricasti Design BridgeCo Broadcast Engineering Magazine FirstCom Music Five Towns College Bruel & Kiaer Bryston Ltd. Flex Acoustics BSS Audio Focal Press RSW BTX Technologies, Inc. Focal Professional Burgin McDaniel Design

Foote Control Systems Fostex America Francis Manzella Design Ltd. Fraunhofer IIS Freescale Semiconductor, Inc. Front End Audio.com Front of House / Stage Directions Full Compass Furman Sound Future Music FXpansion Audio UK Ltd. G.R.A.S. Sound + Vibration Gabriel Sound GC Pro Gefen Inc. Genelec, Inc. Geoffrey Daking & Co., Inc. / DakingPlus, Inc.
Gepco, a General Cable company
G-Force Software Ltd Gibson Guitar Corporation Globalstor Data Corporation Globe Institute / Virtual Mixing Co. / Sound & Consciousness Inst. Glyph Technologies GML, LLC Gold Line / TEF Gordon Instruments Gotham Sound and Communications Grace Design Great River Electronics Griffin Audio USA LLC Grimm Audio Groove Tubes LLC Group One Ltd. Guitar Center Guitar Player H F A R - Hearing Education & Aware ness for Rockers Hal Leonard Corporation Hardy Co Har-Ken Specialties Harman International Harmony Central Harrison Hear Technologies Heil Sound Ltd Hermes Music

High Resolution Technologies, LLC

HME Holophone Hosa Technology, Inc. House Ear Institute Hypex Electronics B.V. I/One Connects IK Multimedia Imas Publishing Group Independent Audio, Inc. Industrial Acoustics Co. Inc. InnerTUBE Audio InnovaSON Innovative Electronic Designs, LLC

Intel Corporation
International Music Software Trade
Association (IMSTA) Inward Connections ITI Audio, LLC IVIE Technologies Inc. IZ Technology Corporation iZotope Jan-Al Cases Janson Design Group Jazzmutant JazzMutant

JLM Audio JOCAVI Acoustic Panels Lda. JoeCo Limited Joemeek Josephson Engineering JZ Microphones K & M America Karray Keen Ocean Industrial Ltd. Keyboard

KeyToSound Kilo International Klippel GmbH KMF Audio, Inc. Korby Audio Technologies, Inc. Korg USA, Inc. KSC Industries, Inc KV2 Audio LA Audio Lab.gruppen LaChapell Audio L-Acoustics Latch Lake Music

Lauten Audio

Lavry Engineering

Lectrosonics, Inc.

Legendary Audio

Lawo North America Corp

Leo's Professional Audio, Inc. Lexicon Professional Line 6 Lipinski Sound Corporation Listen, Inc. Little Lahs Live Sound Logitek LOUD Technologies Lundahl Transformers Lynx Studio Technology, Inc. Mackie Magix MAGIX AG Majestic Music Factory
Manhattan Producer's Alliance Manley Laboratories, Inc. Markertek Martin Audio Ltd. Martinsound, Inc. Massey Plugins, Inc. Matrix Audio Systems Matrox Graphics M-Audio MC2 Audio Ltd. / Group One

Media Assistance MEDIA NUMERICS LTD. Media Specialty Resources Inc. Mercenary Audio Mercury Recording Equipment Co. Merging Technologies Metric Halo Meyer Sound

mh acoustics, LLC Microtech Gefell GmbH Miktek, LLC Milab Millennia Media Inc. millimeter Magazine Minnetonka Audio Software Inc. Miracle Exports Mix Magazine Mix Foundation for Excellence in

Audin/TEC Awards MK Sound ApS Mogami Cable Mojave Audio Monster MOTU

mSoft Inc. Muse Research & Development Music Maker Publications Music Marketing, Inc. Music Player Network MusicDish LLC Musician's Friend

MXL Microphones Mytek Digital Nady Systems, Inc. Nagra USA, Inc. National Hearing Conservation

Musikelektronik Geithain GmbH

Association
National Semiconductor - Audio Group NetCIRA

Neumann

Neural Audio Corp. Neutrik USA, Inc. Nevaton New Bay Media Neyrinck Noren Products, Inc Norris-Whitney Communications

NPNG. Inc. NTI Americas Inc. Odds On Recording

Odeon A/S Open Studio Networks

OPTOCORE
Opus Audio Technologies Ltd. Orange Hill Audio, Inc. OROSYS - Two Notes Audio Engineering Overloud

PACSYS Limited

Panphonics Oy Paul Friedman Paul Reed Smith Guitars Payton America Inc. Pearl Microphones Pearlman Microphones Pelonis Sound and Acoustics, Inc. Pendulum Audio, Inc. Penny and Giles Control Inc. Penteo Penton Media, Inc.

Performer Magazine Peterson Strobe Tuners Philips Applied Technologies Phoenix Audio LLC Pioneer Hill Software Planet Waves PLITRON Manufacturing, Inc.

plus24

PMC Monitors PMI Audio Group Post Magazine PowerPhysics Powersoft Advanced Technologies, LLC

Powersoft Audio USA, Inc PreSonus Primacoustic Primera Technology Inc. Prism Media Products, Inc Pro Audio Review Pro Sound News Proac IISA Proac USA - Modern Audio

ProAudio Heaven Prodigy Engineering Professional Audio Systems Professional Sound Services, Inc. PSPaudioware.com s.c. Purple Audio, Inc. Qualis Audio

Quantegy Recording Solutions
Quested Monitoring Systems Ltd.

Quiretec R&D Team Software Development

Radial Engineering Ltd Radio Magazine Rane Corporation Rational Acoustics LLC Real Sound Lab RealTraps Red Microphones Inc Redco Audio, Inc. Redmatica Srl Remix

Renkus-Heinz, Inc. Resolution Retro Instruments, Inc. RF Pro, Inc. RFPro - Trantec / PRAM Technologies

Riedel Communications Inc.

RMGI North America RODE Microphones LLC Rogers Nichols Digital, Inc. Rohde & Schwarz, Inc. Roland Systems Group Roll Music Systems, Inc. Ross Video Limited

Royer Labs RPG Diffusor Systems, Inc. RTW GmbH & Co KG Runert Neve Designs Sabra-som Comercial LTDA.

SADIE
SAE Institute of Technology
Saint Claire Recording Company Sanken Microphones Savannah College of Art and Design

Schoeps Microphones

Schwartz Engineering & Design SE Electronics

SEK'D

Selenium Loudspeakers Seltron Components / Sellmark Sencore, Inc.

Sennheiser Electronic Corp. Serato Audio Research Servoreeler Systems Shadow Hill Industries

Shaxon Industries, Inc. ShinyBox Shoreview Distribution

Show Distribution Group Inc. Shure Incorporated SIA Acoustics

Signex Slate Pro Audio SLS Loudspeakers Solid State Logic Sommer Cable Sonic Studio LLC Sonifex Sonnox Ltd.

Sontronics

Sony Electronics, Inc. Sony Pro Audio Sony Pro-Audio Lab - Audio Networking Sound & Video Contractor Magazine

Sound Devices, LLC Sound Ideas Sound on Sound Soundcraft Soundelux Microphones Soundfield, Ltd Soundminer, Inc. Soundstreak SoundToys, Inc. Source Elements SPARS Speck Electronics

Spectrasonics

Stage Directions

Stagetec (Salzbrenner Stagetec

AUDIO

Mediagroup, Inc.) Stanford Research Systems Stardraw Steinberg Media Technologies GmbH Sterling Modular Systems Studer Studio Economik Studio Projects / PMI Audio Group Studio Six Digital LLC Studio Technologies, Inc. Summit Audio, Inc Sweetwater Sound Inc. Switchcraft Inc. Syncheck.com Synthax, Inc Tac System TAPCO Tape Op Magazine TASCAM Taytrix Productions TC-Helicon Teaboy Audio Technologies for Worship Magazine Tekserve Corporation
TELARC INTERNATIONAL CORPORATION TELEFUNKEN Elektroakustik Testa Communications THAT Corporation
The Museum of Sound Recording The Music & Sound Retailer The New England Institute of Art The Recording Academy The Recording Studio Insurance Program Thermionic Culture THX Ltd. TiMax Audio Imaging TK Audio TL Audio Toft Audio Designs / PMI Audio Group Tonelux Tonelux Designs, Ltd Toontrack Music
Toroid Corporation of Maryland
Torus Power Conditioners TransAudio Group Triad Magnetics
Trident - Oram Pro Audio Trinnov Audio True Systems Tube-Tech Turbosound Ultrasone Inc Unity Audio Ltd. Universal Audio, Inc. Vancouver Film School Vintage King Audio Violet Audio Violet Design Virtual Katy VOVOX Sound Conductors VRSonic, Inc. Walters-Storyk Design Group Washington Pro Wave Distribution WaveMachine Lahs Inc. Waves Inc. Way Out Ware Webster University Weiss Engineering West Penn Wire Westone Laboratories, Inc. Wharfedale Pro WhisperRoom, Inc. Wireworks Corporation Wohler Technologies, Inc. Women's Audio Mission Wroclaw Audio Force

Wunder Audio Xedit Corporation (Servoreeler

Systems)

XTA Electronics / Group One Ltd. Yamaha Commercial Audio Systems,

Yamaki Electric Corporation Yellow Matter Entertainment Yellow Tools

Zaxcom Audio ZP Engineering srl