

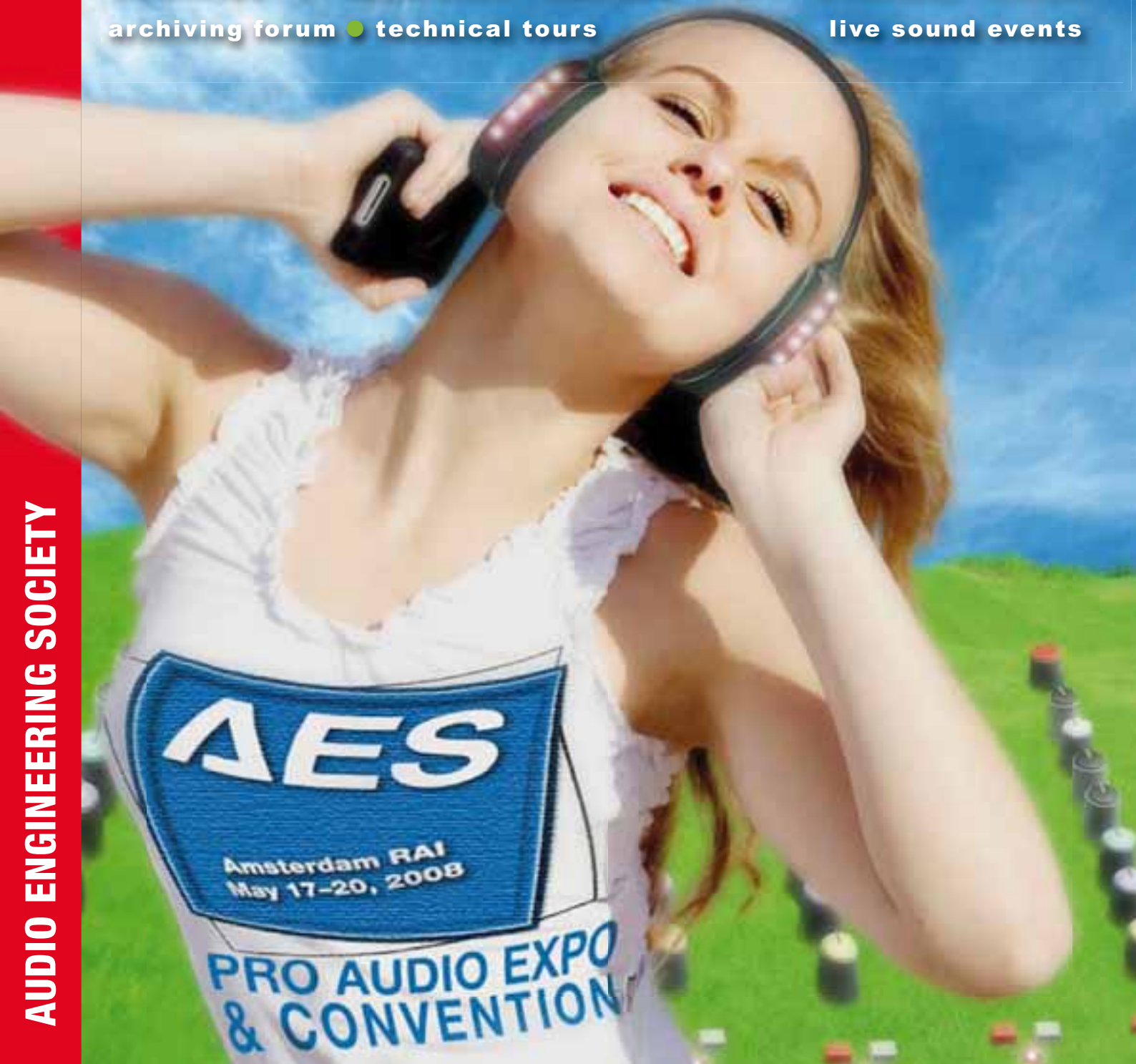
**CALL FOR EXHIBITORS**

# Call for Exhibitors

**Amsterdam RAI May 17-20, 2008**

exhibits ● educational events ● technical papers ● demo rooms  
workshops ● application seminars ● broadcast events  
archiving forum ● technical tours ● live sound events

**AUDIO ENGINEERING SOCIETY**





## Welcome to Amsterdam

For over 30 years the European AES has visited a selection of major cities in Europe. Not just large cities with a population of millions or historical locations but cities that have the facilities to host an international event like the AES. It takes more than an exhibit hall and Amsterdam has plenty more to offer. Its central location in Europe, the convenient proximity of Schiphol international airport and the efficient public transport infrastructure make it an easily accessible site for visitors and exhibitors. Hotels are available in all price categories at specially reduced rates and the city offers abundant possibilities to wine and dine. It is truly the place where you feel at home.

## Shaping the world of audio.

AES is the one event that combines exhibits with high-profile technical sessions and user seminars. In doing so, we bring together the pro-audio scientific elite, the leading manufacturers, the decision-makers and users and enthusiasts from around the world.

## Professionals, decision-makers and enthusiasts

The pro-audio exhibition, technical sessions, exhibitor and application seminars are but a few of the assets that our visitors and participants benefit from. This combination attracts key people from the audio industry.

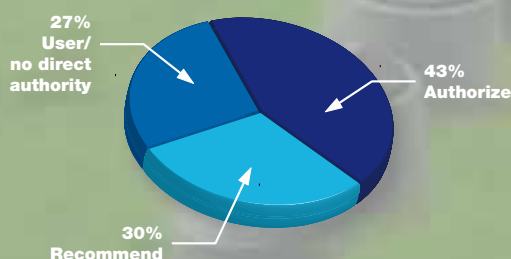
## International scope.

For over 50 years, the AES has been the largest gathering of audio professionals and enthusiasts on the globe, attracting delegates from countless countries. Traditionally, about 20 to 25% of the visitors worldwide are residents of the host country. In visiting different countries AES insures that new contacts are made at every show.

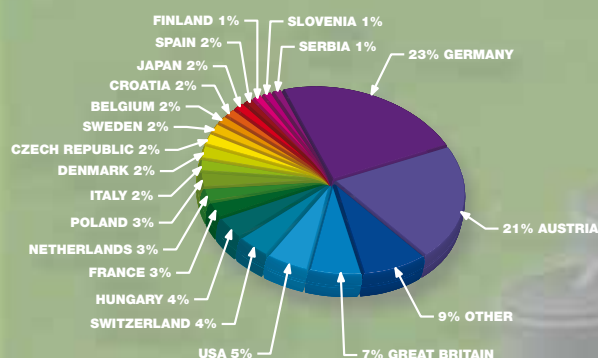
## Opening hours

Saturday May 17<sup>th</sup>:  
from 10:00 h to 18:00 h.  
Sunday May 18<sup>th</sup>:  
from 10:00 h to 18:00 h.  
Monday May 19<sup>th</sup>:  
from 10:00 h to 18:00 h  
Tuesday May 20<sup>th</sup>:  
from 10:00 h to 17:00 h

### Purchasing authority



### Origin of attendance at AES Vienna



## **L**ive Sound workshop programme

Live sound seminars and workshops at AES shows have been highly successful from the start. A three-day program, made possible by the cooperation of several exhibitors, will form a focus point at this AES show.

### **Saturday, May 17th , Paper Session**

#### **Loudspeaker and Room Acoustics**

- Setup and test of loudspeakers included small and large line array systems

#### **Cables**

- New technologies (audio over Ethernet, fiber optic transmissions, etc.)

#### **Mixing Consoles**

- Digital routing and mixing technologies in sound reinforcement

### **Sunday, May 18th, Workshop**

Attention is given to microphone and live mixing techniques for musical instruments, with special focus on percussion (snare drums amongst others), piano and guitar.

### **Monday, May 19th, Workshop**

From Rider to the Show

- General considerations about the rider
- Computer Assisted Sound Design
- Maximise your sound quality within a given budget
- Stage set up and system calibration
- Microphone set up and sound check

## **A**pplication seminars programme

Launched three years ago for the Paris convention, the Application Seminars are held on the exhibition floor and open to all attendees. They aim to highlight the application side of the products shown on the stands, focussing on one topic per day: Production for broadcast & studio, Installation, Archiving & Media storage, Live Sound – each day being supported by a pro-audio publication.

Furthermore, a special focus Application Seminar entitled "The Birth of a standard" will take place on May 18<sup>th</sup>. The purpose of this session is to show the work of the AES Standards Committee and its direct implications in the audio industry.

## **E**xhibition

The AES exhibition is the perfect place for companies to showcase latest technologies, innovations and applications. Each edition of the European AES sees the launch of new products. The variety of products and innovative techniques on display make a visit worthwhile for any one involved or interested in audio. Whether a visitor or manufacturer, all who visit the AES find themselves learning and gathering new knowledge, all in a pleasant atmosphere that allows attendees to expand their network of friends and colleagues in the audio community.



## **E**xhibit space

Exhibit space is available from 3x3m upward. Dimensions may be increased in 1m increments. All rented standspace and demo rooms include free listing and product preview in the exhibitor directory and free listing in the Journal of the AES as well as on the AES website.

It also includes free guest invitations, free staff badges, access to sponsoring opportunities, and the possibility to hold exhibitor seminars.

## **C**ustom design stands

Creating and building your own stand to reflect your company identity gives you the opportunity to stand out.

## **S**tandard booth construction

Combine convenience with your company identity. We provide a standard booth construction with the dimensions you choose, to be completed by your own choice of furniture.



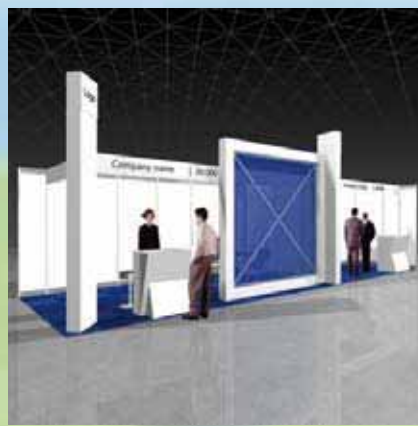
## **P**lug and play pack

The easiest way to participate: the Plug and Play Package consists of a standard booth construction and a set of furniture. All you need to do is to bring your equipment and you are ready for business! More details about the Plug & Play Pack can be found on the space application form.



## **S**tandard booth options

Renting a standard booth does not mean that your stand has to be identical to other ones. A series of additional stand elements is available to customize your standard booth. You may opt for a practical storage room, or add elements that make your booth stand out. More details about the available options can be found on the space application form.



## Space application

Many of the companies that participated in the 2007 AES in Vienna have already confirmed their participation and chosen their stand for Amsterdam 2008. You may select a preferred location on the enclosed floor plan when booking your space. Spaces are available on a first come first served basis.

Space applications received after December 22<sup>nd</sup>, 2007 may be assigned spaces at the discretion of AES.

## Move-in

|           |                      |
|-----------|----------------------|
| Wednesday | May 14 <sup>th</sup> |
| Thursday  | May 15 <sup>th</sup> |
| Friday    | May 16 <sup>th</sup> |

## Move-out

|           |                      |
|-----------|----------------------|
| Wednesday | May 21 <sup>th</sup> |
|-----------|----------------------|

## Space reservation & payments

Thierry Bergmans  
**AES Europe  
Convention Office**

Kerkstraat 122/1  
BE-1653 Dworp, Belgium  
Tel +32-2-345.7971  
Fax +32-2-345.3419  
E-mail : [tb@aes.org](mailto:tb@aes.org)

## Sales, marketing, sponsoring

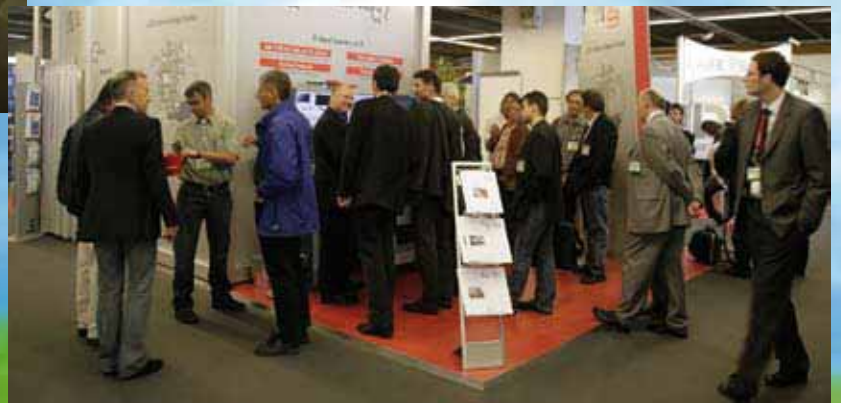
**Gisèle R. Clark**

Tel & Fax: +33 1 39 65 24 07  
Mobile Phone: +33 6 29 79 85 69  
E-mail: [grc@aes.org](mailto:grc@aes.org)

## Hotel Bookings

Hotels are available in all price categories at specially reduced rates.

[www.aes.org/events/124/housing/](http://www.aes.org/events/124/housing/)



[www.aes.org](http://www.aes.org)



## Exhibitors at recent AES shows

|                                     |                                |                              |                             |                            |
|-------------------------------------|--------------------------------|------------------------------|-----------------------------|----------------------------|
| 222 SOUND .....CH                   | CONDUCTFIL .....ES             | <b>I</b> I.B.E. ....GB       | NAGRA .....CH               | SENNHEISER .....DE         |
| <b>A</b> AAS AETA AUDIO SYSTEMS..FR | CRANE SONG .....US             | IBERALP .....ES              | NETIA .....FR               | WAVENET .....ES            |
| AATON .....FR                       | CND .....US                    | IMAS PUBLISHING .....IT      | G. NEUMANN .....DE          | SETEM .....ES              |
| ACM .....DE                         | CROWLEY AND TRIPP .....US      | IMPORAUDIO .....FR           | NEUMANN & MÜLLER .....DE    | SHOW MASTER .....RU        |
| ACOUSTA .....AT                     | CROWN .....US                  | INA:                         | NEUTRIK .....LI             | SMART AV .....AU           |
| ACOUSTIC & .....DE                  | CUBE-TEC .....DE               | INST. NAT. AUDIOVISUEL...FR  | NEVE ENGLAND /              | SMS FRANCE .....FR         |
| SOFTWARE DEV. ....DE                | CUT MEDIA .....DE              | INFORMATIKBÜRO EHLERS. DE    | SAE GROUP .....GB           | SOLID STATE LOGIC .....GB  |
| ADAGIO PRO .....ES                  | GEOFFREY DAKING.....US         | INGENIEURBÜRO PINGUIN. DE    | NEXO .....FR                | SE ELECTRONICS .....GB     |
| ADAM AUDIO .....DE                  | <b>D</b> DALET .....FR         | INMARSAT .....DE             | NOA AUDIO SOLUTIONS ...AT   | SONIC STUDIO .....US       |
| ADC KRONE .....NL                   | DANGEROUS MUSIC .....US        | INNOVASON .....FR            | NTI .....LI                 | SONIFEX .....GB            |
| ADK MICROPHONES .....US             | D.A.S. AUDIO .....ES           | INSTALLATION EUROPE...GB     | NTP TECHNOLOGY .....DK      | SONO MAGAZINE .....FR      |
| AEA .....US                         | D.A.V.I.D. ....DE              | IRT .....DE                  | <b>O</b> ODEON .....DK      | SONOSAX .....CH            |
| AEQ .....ES                         | DBX .....US                    | IRCAM - SEMANTIC HIFI...FR   | OMNIA .....DE               | SONOVISION .....FR         |
| AGERE SYSTEMS .....US               | DELEC .....DE                  | ITP .....AE                  | ON AIR DIGITAL .....DE      | SONY PRO-AUDIO LAB,        |
| A&G .....IT                         | DEVIL TECHNOLOGIES...IT        | <b>J</b> JBL PRO .....US     | ON AIR - OFF AIR.....AT     | OXFORD .....GB             |
| AKG .....AT                         | DHD .....DE                    | J+C INTERSONIC .....CH       | OPEN STUDIO NETWORKS..ES    | SOUNDCRAFT .....GB         |
| ALCONS AUDIO .....NL                | DIGICO .....GB                 | JLABS .....SE                | ORBAN .....US               | SOUND DEVICES .....US      |
| ALGORITHMIX .....DE                 | DIGIDESIGN .....US             | JOCAVI ACOUSTIC PANELS..PT   | OVERLINE .....FR            | SOUNDFIELD .....GB         |
| ALLEN & HEATH .....GB               | DIGIGRAM .....FR               | JOEMEER .....GB              | <b>P</b> PACSYS .....GB     | SOUNDMASTER .....CA        |
| ALSO - ALTERNATE                    | DAD, DIGITAL AUDIO             | JOSEPHSON ENGINEERING US     | PANASONIC .....US           | SOUNDMINER .....CA         |
| SOUNDING .....FR                    | DENMARK .....DK                | JUKE BOX LIMITED .....FR     | PEARL MICROPHONES.....SE    | SOUND ON SOUND.....GB      |
| AMBIENT RECORDING .....DE           | DTS .....US                    | JÜNGER AUDIO .....DE         | PENDULUM AUDIO .....US      | SOUND & RECORDING...DE     |
| ANAMOD .....US                      | DIRAC RESEARCH .....SE         | <b>K</b> KABELTRONIK ARTHUR  | PENNY & GILES .....GB       | SOUNDSTRIPS .....FR        |
| ANTELOPE AUDIO .....US              | DK TECHNOLOGIES .....DK        | VOLLAND .....DE              | PERCON .....ES              | SOUNDTRACS .....GB         |
| APEX .....BE                        | DOLBY .....US                  | KEYBOARDS RECORDING ...FR    | PHF COM .....FR             | STAGE ACCOMPANY .....NL    |
| APHEX SYSTEMS .....US               | DOREMI TECHNOLOGIES...US       | KLEIN + HUMMEL .....DE       | PHILIPS .....NL             | STAGE TEC ENT. ....DE      |
| API .....US                         | DORROUGH ELECTRONICS US        | KLINGER FAVRE AUDIO .....FR  | PHILIPS APPLIED             | STEINBERG .....DE          |
| APOGEE .....US                      | DPA MICROPHONES .....DK        | KLIPPEL .....DE              | TECHNOLOGIES .....NL        | STUDER .....CH             |
| APT .....GB                         | DRAWMER .....GB                | KLOTZ DIGITAL .....DE        | PINANSON .....ES            | STUDIO MAGAZIN .....DE     |
| ARBOR MEDIA .....NL                 | D&R .....NL                    | KNOWLES ACOUSTICS .....GB    | PLUS24 .....US              | SUMMIT AUDIO .....US       |
| AITEC AUDIO &                       | DRENKELFORT AUDIO              | KORG .....GB                 | PMC .....GB                 | SUNRISE .....CN            |
| SYSTEMTECHNIK .....DE               | ENGINEERING .....DE            | K-TEK .....NL                | PMI .....US                 | SURROUNTEC .....DE         |
| ATI GROUP .....US                   | DSPECIALISTS .....DE           | KV2 AUDIO .....GB            | PPVMEIEN .....DE            | SYNTHAX AUDIO.....DE       |
| AUDIO ADDICT .....FR                | DTS .....US                    | <b>L</b> LAKE PEOPLE .....DE | PRESONUS .....US            | SYPHA DAW BUYERS GUIDE GB  |
| AUDIO BAUER PRO.....FR              | DYNAUDIO ACOUSTICS...DK        | LAVRY ENGINEERING.....US     | PRIMEDIA BUSINESS .....US   | <b>T</b> TAPAGES .....FR   |
| AUDIO BROADCAST                     | <b>E</b> EAVS / GEFEN .....FR  | LAWO .....US                 | PRISM SOUND .....GB         | TAPE OP .....US            |
| SERVICES .....DE                    | EBH RADIO SOFTWARE...DE        | LEAR CORPORATION .....DE     | PROAUDIO.DE .....DE         | T.C. ELECTRONIC .....DK    |
| AUDIO DEVELOPMENTS...GB             | ECLER .....ES                  | LE GUIDE RADIO .....FR       | PRO AUDIO ASIA .....GB      | TC HELICON .....DK         |
| AUDIO ENGINEERING .....GB           | EDITIONS AS .....FR            | LEXICON .....US              | PRO AUDIO GUIDE .....DE     | TECHNICA DEL ARTE .....NL  |
| AUDIO EXPORT                        | ELECTRONIC MUSICIAN...US       | LEXON .....ES                | PRO AUDIO REVIEW.....US     | TEKARE .....GB             |
| AUDIO IMPORT .....DE                | ELYSIA .....DE                 | LINE UP .....GB              | PRO AUDIO SERVICES...DE     | TELOS .....US              |
| AUDIO LTD .....GB                   | EMPIRICAL LABS .....US         | LIONSTONE TELECOM            | PRO AUDIO VISIE .....NL     | TESI .....ES               |
| AUDIOLAND .....FR                   | EMT STUDIOTECHNIK .....DE      | TECHNOLOGY .....CN           | PRO AUDIO VISIE .....NL     | TEXAS INSTRUMENTS...US     |
| AUDIOLOGISTIK                       | ENHANCED AUDIO .....IE         | LIPINSKI SOUND CORP. US      | PRODUCTION AUDIO .....ES    | THAT CORPORATION .....US   |
| A. GOERTH .....DE                   | EUPHONIX .....US               | LISTEN .....US               | PRODUCTION PARTNER ...DE    | THERMIONIC CULTURE...GB    |
| AUDIONICS .....GB                   | EUROMEDIA                      | LITTLE LABS .....US          | PRODYS .....ES              | THX .....US                |
| AUDIO PRECISION.....US              | TECHNOLOGIES .....FR           | LIVE SOUND .....US           | PROFESSIONAL SYSTEM...DE    | TLA .....GB                |
| AUDIO PRO HEILBRONN                 | EVENTIDE .....US               | LOUDSOFT .....DK             | PROFUSION .....GB           | TON EICHINGER .....AT      |
| ELEKTROAKUSTIK .....DE              | <b>F</b> FAIRLIGHT .....AU     | LOUD TECHNOLOGIES...US       | PRO SOUND NEWS .....GB      | TONELUX .....US            |
| AUDIO-SERVICE ULRICH                | FAR .....BE                    | LUND AHL TRANSFORMERS SE     | PRECO/BEL DIGITAL AUDIO GB  | TOWERSONIC .....GB         |
| SCHIERBECKER .....DE                | DW FEARN .....US               | LYNGDORF AUDIO .....DK       | PSI AUDIO .....CH           | TRANSTEL .....DE           |
| AUDIO-TECHNICA .....JP              | F.E.G. FUTURE                  | LYNX .....US                 | <b>Q</b> QUANTEC .....DE    | TRINNOV .....FR            |
| AUDIOTX .....GB                     | EQUIPMENT .....DE              | <b>M</b> MAGIX .....DE       | QUESTED .....GB             | TRIPLE ONDA .....ES        |
| AURALEX .....US                     | J.L. FISHER .....US            | MAKERMID .....ES             | <b>R</b> RADIO LINK .....GR | TRM .....FR                |
| AVALON DESIGN .....US               | FLEX ACOUSTICS.....DK          | MANDOZZI .....CH             | RADIO WORLD .....IT         | TSL .....GB                |
| A-VOLUTE .....FR                    | FOCAL - JM LAB .....FR         | MANLEY LABS .....US          | RAINDIRK .....GB            | TUBE-TECH .....DK          |
| AVRM QUANTEGY .....FR               | FRAUNHOFER IIS .....DE         | MARIAN .....DE               | RAXEL SOLUTIONS .....BE     | <b>U</b> ULTRASONE .....DE |
| AVT AUDIO VIDEO                     | FRIEND-CHIP .....DE            | MASTERING & SURROUND         | R&D TEAM .....DE            | U.M.DISTRIBUTION .....US   |
| TECHNOLOGIES .....DE                | FUJI SOUND CO. ....JP          | FACTORY .....DE              | REALISASON MAGAZINE ...FR   | UNIVERSAL AUDIO .....US    |
| AXIA .....US                        | FUNK                           | M-AUDIO .....US              | REAL SOUND LAB .....LV      | UNIVERSITAT                |
| <b>B</b> BCC .....SE                | FNSTUDIOTECHNIK .....DE        | MAXXSONICS EUROPE.....DE     | REEL DRUMS .....US          | POMPEU FABRA .....ES       |
| BELDEN .....US                      | FUNKY JUNK .....FR             | MAYAH                        | REFERENCE LABORATORY...IT   | <b>V</b> VCS .....DE       |
| BEST SERVICE .....DE                | FURMAN .....US                 | COMMUNICATIONS .....DE       | RESOLUTION .....GB          | VDB .....FR                |
| BEYERDYNAMIC .....DE                | <b>G</b> GEARSLUTZ .....US     | MAYCOM AUDIO SYSTEMS NL      | REVISTA INSTRUM.            | VDT .....DE                |
| BMS ELEKTRONIK .....DE              | GENELEC .....FI                | MB QUART PROFESSIONAL        | Y SONIDO PROF .....ES       | VINTAGE DESIGN .....SE     |
| BRAINSTORM .....US                  | G&G .....NL                    | MEDIA LOGIC .....DE          | RIEDEL                      | VIOLET DESIGN .....EE      |
| BRIDGECO .....CH                    | GHIELMETTI .....CH             | MEDIA BIZ .....AT            | COMMUNICATIONS .....DE      | VISIONINCONCEPT...AT       |
| BROADCAST SOLUTIONS...DE            | GLOBAL DISTRIBUTION...GB       | MEDIA ENGINEERING .....CH    | RMG INTERNATIONAL .....NL   | VOICEAGE .....CA           |
| BRÜEL & KJAER .....DK               | GLYPH TECHNOLOGIES...US        | MEDIEN BULLETIN .....DE      | ROGER NICHOLS DIGITAL...US  | COMREX - VORTEX .....GB    |
| BSS AUDIO .....US                   | GML .....US                    | MEDIORNET .....AT            | ROHDE & SCHWARZ .....DE     | <b>W</b> WSDG-E .....US    |
| <b>C</b> CAIUS .....PT              | GOTHAM & FRIENDS .....CH       | ME-GEITHAIN .....DE          | ROLAND SYSTEMS GROUP...JP   | WAVE DISTRIBUTION...US     |
| CALREC AUDIO .....GB                | G.R.A.S. SOUND                 | MERCENARY EDITIONS .....US   | ROSENDAHL .....DE           | WAVES .....US              |
| CANFORD .....GB                     | & VIBRATION .....DK            | MERGING TECHNOLOGIES CH      | RTW .....DE                 | WEISS .....CH              |
| CB ELECTRONICS .....GB              | GREAT RIVER ELECTRONICS US     | MICROFUSA .....ES            | RYCOTE .....GB              | WHIRLWIND DIGITAL          |
| CEDAR AUDIO .....GB                 | GRIMM AUDIO .....NL            | MICROTECH GEFELL .....DE     | <b>S</b> SAATITECH .....IT  | EUROPE .....BE             |
| CHANDLER .....US                    | GRUPPE 3 .....DE               | MILLENNIA .....US            | SADIE .....GB               | WISYCOM .....IT            |
| CHARTEROAK ACOUSTIC                 | <b>H</b> HARMAN/BECKER .....GB | MINNETONKA .....US           | SAE .....AU                 | WK-AUDIO .....DE           |
| DEVICES .....US                     | HARMAN PRO GROUP .....US       | MOGAMI .....JP               | SAE INSTITUTE .....FR       | WOLFSON .....GB            |
| CINELA .....FR                      | HARRISON .....US               | MIX MAGAZINE .....US         | SALZBRENNER STAGETEC...DE   | <b>Y</b> YAMAHA .....JP    |
| CIRRUS LOGIC .....US                | HEARSAFE .....DE               | MUSICAM USA .....US          | SANKEN .....JP              | YAMAHA HAZEN MUSICA...ES   |
| CL3 .....FR                         | HE STUDIOTECHNIK .....DE       | MUSIC IMPORT .....AT         | SATIS .....FR               | YELLOWTEC .....DE          |
| CLARITYCAP .....GB                  | HHB .....GB                    | MUSIC                        | SCHOEPS .....DE             | YOU/COM .....NL            |
| CMP INFORMATION .....GB             | HITACHI DATA SYSTEMS...DE      | TECHNOLOGY GROUP .....ES     | SCHULZE-BRAKEL .....DE      | <b>Z</b> ZAXCOM .....US    |
| CODING TECHNOLOGIES                 | HME .....DE                    | MXL .....US                  | SCV AUDIO .....FR           | ZENON MEDIA .....DE        |
| GMBH .....DE                        | H.A.E. .....US                 | MYTEK .....US                | SDI .....DE                 | ZONAL MEDIA .....GB        |
| COMPRESSED MEDIA                    | HOLOPHONE .....CA              | <b>N</b> NAD .....AT         | SD SYSTEMS .....NL          |                            |
| SOLUTIONS .....SE                   | HOPEX ELECTRONICS .....NL      |                              | SEESOUND .....US            |                            |
| CONCEPT-A .....DE                   |                                |                              | SEK' D .....ES              |                            |