



Barcelona, Spain  
CCIB  
May 28-31, 2005

# AES

*Daily  
Newspaper*

Published by



CMP

United Business Media

**Pro Sound News**  
EUROPE

The official newspaper of the AES Convention

*Offering you a unique package of marketing opportunities*

- Special Preview Issue mailed out three weeks before the Convention
- Three issues featuring Live News produced at the Convention
- Enhanced entry in the Exhibitors Listings
- Group discounts for complementary advertising in Pro Sound News Europe

# Barcelona, 2005

Book before April 1st for a 5% discount

Get in touch NOW with the AES Daily editorial team to let them know about your:

- New product introductions
- Updates and enhancements
- Personnel news
- Stand details

In addition to the SPECIAL PREVIEW ISSUE your news can also be included in one of the THREE LIVE editions published at the show. Don't forget, photos are always welcome.

*Don't miss out!*

Contact **Dave Robinson** on

Tel: +44 (0) 20 7921 8319

Email: david.robinson@cmpinformation.com

*One price gives you all three issues PLUS the opportunity to have an additional FREE ad in the preview issue*

	Measurements Width x Height mm	Mono		Colour	
		£	€	£	€
<b>DPS</b>	Bleed 502 x 340, Trim 490 x 335, Type 473 x 314	7,165	10,100	8,650	12,200
<b>Page</b>	Bleed 250 x 340, Trim 245 x 335, Type 228 x 314	3,675	5,180	4,650	6,560
<b>3/4 isle</b>	181 x 220	2,975	4,195	3,350	4,725
<b>1/2 isle</b>	135 x 190	2,110	2,975	2,490	3,510
<b>1/2 page</b>	228 x 154	2,055	2,890	2,380	3,355
<b>1/4 strip</b>	228 x 85	1,400	1,975	1,730	2,440
<b>1/4 box</b>	111 x 154	1,245	1,755	1,570	2,215
<b>FC strip</b>	228 x 75			6,490	9,150
<b>OBC</b>	same as page			6,490	9,150
<b>IFC</b>	same as page			5,895	8,310
<b>IBC</b>	same as page			5,400	7,615

Ask about our special discounts for complementary advertising in PSNE

## MECHANICAL SPECIFICATIONS

Our preferred method of supply is PDF, created using Acrobat Distiller. Any PDF file you create must hold specific PPA (Pass for Press) standard settings.

## PDF GUIDELINES

PDF's must be supplied as composite CMYK. Files must contain only single page elements. PDF's you create should NOT contain TrueType or Multiple Master fonts, or Copy Dot scan elements.

Original image files should be high-resolution (300dpi tiff or eps) and in CMYK format with all fonts embedded. Pages must be created to include bleed where required. Crop marks should be outside the bleed area. A 3mm bleed should be used.

## APPLICATION FILES

Application files eg. QuarkXPress v4.x or a flattened EPS file with outlined fonts, accompanied with hard copy colour proofs can be accepted.

## ACCEPTED MEDIA

Macintosh formatted CDR, Zip 100/250,  
ISDN +44 (0) 20 7401 6991

## DEADLINE:

Preview deadline 19th April  
Show issues deadline 4th May

## ADVERTISING CONTACTS

**Sam Patel** +44 (0)20 7921 8363  
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