



# EXHIBITION SPACE APPLICATION

**Deadline: April 30, 2004**

**OCTOBER 28 - 31, 2004**

**MOSCONE CONVENTION CENTER  
SAN FRANCISCO, CA, U.S.A.**

**117th AES Convention**



**SAN FRANCISCO**

San Francisco Convention & Visitors Bureau photo.

PLEASE TYPE OR PRINT CLEARLY

<p><b>EXHIBITOR'S PUBLICATION DATA</b></p> <p>This information will be printed in the Exhibitor Directory and the Pre-Convention Issue of the JAES</p>	<p>Official Company Name as it should be seen in print _____</p> <p>Contact Person _____</p> <p>Street 1 _____</p> <p>Street 2 _____</p> <p>City, ST, Zip _____</p> <p>Country _____</p>	<p>Abbreviated Name _____</p> <p>Company phone _____</p> <p>Company fax _____</p> <p>Company e-mail _____</p> <p>Company web site _____</p>
<p><b>EXHIBITOR'S CONTACT DATA</b></p> <p>All information and AES order forms, Vendor order forms will be sent to this address</p>	<p>Company _____</p> <p>Exhibition Contact _____</p> <p>Street 1 _____</p> <p>Street 2 _____</p> <p>City, ST, Zip _____</p> <p>Country _____</p>	<p>Contact phone _____</p> <p>Contact fax _____</p> <p>Contact e-mail _____</p> <p>Contact web site _____</p>
<p><b>BOOTH TYPE</b></p>	<p>EXHIBIT SIZE _____ ' X _____ ' (feet). ANTICIPATED HEIGHT _____ ' (feet).</p> <p><input type="checkbox"/> STANDARD    <input type="checkbox"/> CORNER    <input type="checkbox"/> PENINSULA    <input type="checkbox"/> ISLAND</p> <p>STANDARD - Aisle in front side of the booth.  CORNER - An aisle located on the front and side of the booth.  PENINSULA - An aisle located on the front and 2 sides of the booth.  ISLAND - An aisle located on all four sides of booth.</p>	
<p><b>DEMONSTRATION ROOM</b></p>	<p>ROOM NUMBER _____ SIZE _____ ' X _____ ' (feet).</p>	
<p><b>TYPE OF PRODUCTS TO BE EXHIBITED</b></p>	<p>_____</p>	
<p><b>EXHIBITOR SEPARATION</b></p>	<p>_____</p>	
<p><b>EXHIBITOR PROXIMITY</b></p>	<p>_____</p>	
<p><b>DEPOSIT PAYMENT</b></p>	<p>50% DEPOSIT FOR EACH BOOTH OR DEMONSTRATION ROOM IS REQUIRED FOR VALIDATION OF SPACE APPLICATION.  Deposits are refundable before July 28th, 2004. After that date, exhibitors are subject to a cancellation charge as follows:  50 % cancellation charge of the entire exhibition space price after July 28th, 2004 and on or before August 28th, 2004.  75% cancellation charge of the entire exhibition space price after August 28th, 2004 and on or before September 28th, 2004.  100% cancellation charge of the entire exhibition space price after September 28th, 2004.  It is understood that the space application will not bind the AES until your space contract is signed by you, the exhibitor and the AES, and the original is in receipt of the AES. The AES reserves the final and exclusive right to assign exhibit space. For height and line of sight regulations, sound level regulations, as well as other regulations, please contact AES.</p>	
<p><b>RETURN PAYMENT AND APPLICATION</b></p>	<p>50 % Deposit enclosed _____ USD  <b>AUDIO ENGINEERING SOCIETY, INC.</b>  Convention Services  60East 42nd Street, Ste. 2520  New York, NY 10165 U.S.A.</p> <p>Tel:+1 212 661-8528  Fax: +1 212 682-0477  E-mail: 117th_exhibits@aes.org</p> <p>Credit Card #: _____ Exp. Date: ____/____/____  Card holder Name: _____</p>	<p><b>AES Bank:</b>  Chase Manhattan  60 East 42nd Street  New York, NY 10165  Account Number: 195-1-126703  ABA Number: 021000021  Swift Code: CHASUS33</p>