THE AUDIO FAIR—1950
Directory of Exhibitors

The largest exhibition of audio equipment ever assembled under one roof
opens Thursday, October 26th at 9:30
a.m. on the fifth and sixth floors of Hotel
New Yorker, with a total value of displays well in excess of a quarter of a
million dollars. Visitors to the first
Audio Fair will remember that all records were broken—an attendance of over
three thousand at the Convention and exhibit of a Society with a membership at
that time of less than one thousand.

The entire sixth floor is occupied with the displays of forty-three exhibitors,
and fifteen rooms on the fifth floor are
taken at the time of going to press. This

represents an increase of approximately
fifty per cent over the first Fair, and
provides considerably more space for
the visitors—particularly since many of the exhibitors have increased their space
appreciably.

Newcomers to the second Audio Fair include Gates Radio Company, Tetrad,
FM & TV Magazine, United Transformer Company, Audio-Master, Browning,
Bell Sound Systems, Inc., Measurements Corp., Herman Hosmer Scott,
Inc., Triad Transformer, Fisher Radio,
Radio & Television News, Electronics
of Staten Island, The Langevin Com-
pany, and Cinema Engineering Com-
pany. The jobbers exhibiting at the
1950 Audio Fair include: Sun Radio,
Harrison, Midway, Sonocraft, Terminal,
Harvey, Hudson, Milo, Arrow, and
Leonard Radio, ensuring a wide variety
of radio and electronic components in
addition to the products of the manu-
facturers who are exhibiting in their
own rooms.

The Audio Fair only lasts for three
days—including one evening—and then
a whole year elapses until the next one.
To make sure of seeing everything in
the audio field, come early and often,
but be sure and Come to the Fair.

ALTEC LANSING CORPORATION 618-619
Hollywood, California
161 Sixth Ave, New York
Products: Speakers, microphones, tweeters, AM-FM tuners, home music systems.

IN ATTENDANCE
H. S. Morris Dave Sonkin
Mel Sprinkle Marty Wolf

AMPEX ELECTRIC CORPORATION 614-615
San Carlos, California
Products: Ampex Tape Recorders.

IN ATTENDANCE
Charles E. Rynd Russell O. Hudson
W. O. Summerlin

AMPLIFIER CORP. OF AMERICA 531
366-56 Bayway, Broadway, New York
Products: Magnetic tape recorders, high-
fidelity phonograph amplifiers; electrical test equipment.

IN ATTENDANCE
N. M. Haynes, Chief Engr.
M. E. Ellis
F. H. Frankel
E. Epstein
Sidney Karr
Ph. Kootman
Frank Koziak

ARROW ELECTRONICS 646
32 Cortlandt St., New York
Products: Lowther-English speakers; Sonar Radio Corp. equipment; Audio Labs of
Phoenix, Arizona; amplifiers, speakers, pick-
ups, and audio equipment.

IN ATTENDANCE
Murray Goldberg, Pres.
Charles Ray, Sound Dept. Mgr.
Jack Kirshbaum
Emery Justus, England
Jack Babbs

AUDAK CORPORATION, INC. 645-646
500 Fifth Avenue, New York
Products: Electronic rephosors; Polyphone and Tuned Ribbon pickups; recording cutters.

IN ATTENDANCE
Maxwell Wall, Pres.
A. Weberg, Technician
J. V. Sullivan, Vice Pres.

AUDIO DEVICES, INC. 651
444 Madison Ave, New York
Products: Audiodiscs (recording discs); Audiodoloids (recording and playback styli); Audiotape (magnetic recording tape).

IN ATTENDANCE
Charles L. Gawler, Walter A. Knoop
Harry C. Gawler, Allyn W. Jones

AUDIO & VIDEO PRODUCTS CORP 614-615
1500 Broadway, New York
Products: Ampex tape recorders.

IN ATTENDANCE
Charles E. Bynd, Pres.
W. Oliver Summerlin, Vice Pres., Engr.
Russel O. Hudson, Vice Pres.
Kenneth H. Booth, Eastern Sales Mgr.

BALLENTINE LABORATORIES, INC. 526
Boonton, N. J.
Products: Electronic voltmeters.

BELL SOUND SYSTEMS, INC. 648
555 Marion Road, Columbus, Ohio
Products: High-fidelity amplifier, tape recorders, and other allied equipment.

[Continued on page 42]
FAIRCHILD RECORDING EQUIP. CORP. 653
154th St. & 7th Ave., Whitestone, N. Y. Products: Tape recorders and equipment.

IN ATTENDANCE
Jay H. Quinn Leon A. Wortman

FM & TV MAGAZINE 589

IN ATTENDANCE
Milton B. Sleeper, Publisher Charles Fowler, Bus. Mgr. Ray Allison, Assoc. Editor

FISHER RADIO SALES CO., INC. 529
41 E. 47th St., New York Products: Concertina magnetic tape recorders.

IN ATTENDANCE
Avery R. Fisher Emanuel Berman

GATES RADIO COMPANY 907
Quincy, Illinois Products: Broadcast station, speech input equipment and accessories.

IN ATTENDANCE

GAWLOR-KNOOP COMPANY 528
(Manufacturers’ Representatives)
1506 Broadway, New York, N. Y. Representing: Allen B. Dumont Laboratories; Ballantine Laboratories; Clough Bregle Co. Products: Audiomatic sweep generator; audio oscillator; electronic voltmeter; cathode-ray oscillographs.

IN ATTENDANCE
Harry C. Gawler, Partner Walter A. Knoop, Partner Charles L. Gawler, Partner Allyn W. James

GENERAL ELECTRIC COMPANY 522
Electronics Park, Syracuse, N. Y. Products: Speakers, standard and professional pickup cartridges, styli, tone arms, pre-amplifiers, and phono-tuner kit.

IN ATTENDANCE
E. A. Malling, Sales Mgr., Component parts T. J. Nicholson, Asst. to Sales Mgr. Mark Woodworth, Comm. Engineer

HARRISON RADIO CORPORATION 608
225 Greenwich St., New York Products: Associated audio equipment.

IN ATTENDANCE
Bill Harrison Ted Sults

HARVEY RADIO COMPANY, INC. 631

IN ATTENDANCE

Hudson Radio & Television Corp. 635
212 Fulton St., New York Products: Audio, AM and FM equipment and components.

IN ATTENDANCE
Sol Baxt, Pres. L. Klein, Sales Mgr. C. Carlson A. Strauss L. Friedman E. Samuel

Langevin Manufacturing Corp. 588
37 W. 45th St., New York Products: Microphone and line amplifiers, tube and selenium power supplies, transformers, fixed-frequency receivers.

IN ATTENDANCE


James B. Langin Sound, Inc. 594
2450 Fletcher Drive., Los Angeles, Calif. Products: Speakers of quality.

IN ATTENDANCE
Leonard Larson

Leonard Radio, Inc. 596
69 Cortlandt St., New York Products: Miscellaneous audio items; speakers, amplifiers, microphones, and tuners.

IN ATTENDANCE

Magnecord, Inc. 604-605-606

IN ATTENDANCE
C. G. Barker, Vice Pres.

McIntosh Engineering Laboratory 604-605-606
Silver Spring, Maryland Products: Amplifiers.

IN ATTENDANCE
Frank McIntosh

MEASUREMENTS CORPORATION 527
Beeston, N. J. Products: Test equipment.

IN ATTENDANCE

Midway Radio and Television Corp. 609
69 W. 45th St., New York Products: High-Fidelity sound equipment.

IN ATTENDANCE
MILO RADIO & ELECTRONICS CORP. 641
200 Greenwich St., New York
Products: Microphones, tape recorders, and assorted audio equipment.

IN ATTENDANCE
Milton Putnam, Pres.
Leo Klein, Gen. Mgr.
Kathua Guerra, Salesman
Al Putnum, Mgr. Sound Dept.
Mel Terpitt, Store Mgr.
Mattie Williams, Pur. Mgr.

PANORAMIC RADIO PRODUCTS, INC. 636
10 S. Second Ave., Mt. Vernon, New York
Products: Model AP-1; Panoramic Sonic Analyzer, Model 80-7 Panoramic Ultrasonic Analyzer, Panoramic Sonic Response Indicator.

IN ATTENDANCE
Bernard Schlesse, Sales Mgr.
Robert Shologan, Engr.
Robert Augustines, Engr.

PEERLESS ELECTRICAL PRODUCTS DIV. 618-619
(The Alte Lansing Corp.)
101 Sixth Ave., New York
Products: Power transformers; filter chokes; input, interstate, output, modulation, and replacement transformers. "A transformer for every audio application."

IN ATTENDANCE
H. S. Morris Dave Sorkin
Mel Sprinkle Marty Wolf

THE FERMOFLUX CORPORATION 610
4900 W. Grand Ave., Chicago, Ill.
Products: Loudspeakers and headsets.
H. R. Penton, Sales Mgr.
L. M. Heilman
Mike Del Camp, Asst. to Sales Mgr.
Bert D. Manger, Jobber Sales Mgr.

PICKERING & COMPANY, INC. 624-625
Oceanisco, N. Y.
Products: Pickup cartridges, arms, equalizers, and associated pre-amplifiers and amplifying components; loudspeakers; intermodulation distortion measuring devices.

IN ATTENDANCE
Norman C. Pickering, Pres.
George Petell, Sales Dept.
Walter O. Stanton, Vice Pres.

PRESTO RECORDING CORPORATION 613
P. O. Box 500, Hackensack, N. J.
Products: Disc and tape recording equipment; disc and tape transcription equipment; amplifiers; blank recording discs.

IN ATTENDANCE
George J. Bullina, Pres.
Thomas B. Aldrich, Sales Mgr.
Irv. Rosenblatt, Engr.
M. M. Graber, Sec'y.
John Strapfeder, Prod. Mgr.
Fred Jorgens, Engr.

RADIO CORPORATION OF AMERICA 623-624-625
RCA-VICTOR DIVISION
Camden, N. J.
Harrison, N. J.
Products: Magnetic tape and film recording equipment, microphones, amplifiers, loudspeakers, component parts.

IN ATTENDANCE
J. P. Taylor A. K. Ward
C. M. Lowie R. A. Tare
M. A. Trainor W. L. Tsvich
A. C. Lindquist T. A. LeSimeone
W. N. Huddock W. L. Lawrence
L. T. Laputta L. LeKashman

RADIO MUSIC CORPORATION 553
34 S. Water St., Port Chester, N. Y.
Products: Audio equipment design, development, and manufacturing.

IN ATTENDANCE
Lionel Corrwall Donald Heyfi
J. F. Rigby

RADIO & TELEVISION NEWS 535
350 Madison Ave., New York
350 N. Wabash Ave., Chicago, Ill.
Products: Magazines.

IN ATTENDANCE
Oliver Read Murray Goldman
Leonard R. Osten Jerome Jacobs
Harrie K. Richardson

RANGEBORNE, INC. 621
73 Wintrop St., Newark, N. J.
Products: Multichannel tape recorders, professional tape recorders, synchronized tape recorders.

IN ATTENDANCE
Sam L. Ackerman R. H. Hanger
F. Whittewone P. Frubaker
A. V. Colabella Robert Walter

SATURDAY REVIEW OF LITERATURE 529
25 West 42nd St., N. Y.
Products: "American's No. 1 Recording Section."

IN ATTENDANCE
Irving Kolidin, Editor
Roslund Glenn, Asst., Editor
Edward T. Cumby, New Recordings
Bert Garnish, Dial of Recordings

HERMEN HOMSNER SCOTT, INC. 523
350 Putnam Ave., Cambridge, Mass.
Products: Dynahausal noise suppressors, high-fidelity audio amplifiers, sound and vibration measuring equipment, electronic and acoustical laboratory apparatus.

IN ATTENDANCE
H. H. Scott, Pres.
E. G. Dyck, Jr., Prod. Mgr.
V. H. Pommer, Sales Mgr.

MARK SIMPSON MFG. CO., INC. 603
32-28 49th St., Long Island City, N. Y.
Products: Magnetic tape recorders, transcription players, high-fidelity amplifiers, and sound systems.

IN ATTENDANCE
Mark Simpson, Pres.
G. L. Werner, Chief Engr.
Henry Berlin, Sales Mgr.
R. Aser
Miryam Simpson, Vice Pres.
David Liboehn, Asst. Sales Mgr.
S. Nachigall, Exec. Engr.
Bill Wolfiner

REEVES SOUNDSCRAFT CORP. 602
37-54 39th St., Long Island City, N. Y.
Products: Blank recording discs, magnetic recording tape, recording accessories.

IN ATTENDANCE
A. C. Travis, Vice Pres.
John Travis, Sales Engr.
Don. R. Ward, Sales Mgr.

REEK-O-RUT COMPANY, INC. 609-611
37-01 Queens Blvd., Long Island City, N. Y.
Products: Reek-O-Rut recording and equipment, motors, turntables, and equipment.

IN ATTENDANCE
George Silber, Pres.
H. Siegal, Asst. Sales Mgr.
Sidney Simeons, Vice Pres.
Frank Sourell, Sound Engr.

SOMERSET LABORATORIES, INC. 627
1703 Palisades Ave., Union City, N. J.
Products: Amplifiers and noise suppressors.

IN ATTENDANCE
Carl E. Ring, Pres.
Frank Guenther, Engr.
Edw. Van Bosse, Assistant
Sidney Collier, Chief Engr.
Helen Connelly, Sec'y.

SONAR RADIO CORPORATION 603
50 Myrtle Ave., Brooklyn, N. Y.
Products: Tape recorders and allied audio equipment.

IN ATTENDANCE
Edw. A. Babkes, Pres.
Jack Babkes, Chief Engr.
Anthony Egan, Asst. Engr.

STEPSHENS MANUFACTURING CORP. 628
6105 Warner Dr., Culver City, Calif.
Product: Loudspeakers and microphones.

IN ATTENDANCE
Robert L. Stephens, Pres.
Sam S. Egert, Representative
Michael Scott, Representative
Norman Simonis, Export Mgr.
Jack Fields, Representative

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SUN RADIO & ELECTRONICS CO., INC. 601 134 Dune St., New York Products: Assorted audio equipment, speakers, amplifiers, tone arms, pickups, kits, etc.

IN ATTENDANCE
Sam Gerard
Irving Greene
Sandy Herman

TECH LABORATORIES, INC. 647 2506 E. 23rd St., New York Products: Amplifiers, tone arms, speakers, stereo systems, etc.

IN ATTENDANCE
M. Bjorn Dahl, Pres.
John Van Baaren, Sales Mgr.
G. Harris
K. Meri
R. Bresenahl, Vice Pres.
A. L. Budd
W. Richards

TERMINAL RADIO CORPORATION 623 65 Cortlandt St., New York Products: Audio equipment and components.

IN ATTENDANCE
Robert Corey
Wm. Filler
Jack Simon

THE TETRAD CORPORATION 623 60 N. Broadway, Yonkers, N. Y. Products: Diamond phonograph stylis.

IN ATTENDANCE
Morton V. Marcus, Pres.
Emanuel J. Marcus, Sec'y.
Howard M. Weinberger, Vice Pres.


IN ATTENDANCE
L. W. Howard, Partner & Chief Engr.
Ernest Cloer, Geophysical Engr.

UNITED TRANSFORMER CO. 630 150 Varick St., New York Products: Transformers, filters, and amplifier kits.

IN ATTENDANCE
S. L. Baraf, Vice Pres.
Bob Mitchell, Engr.
S. Rubin, Engr.
Ben Miller, Sales Mgr.
Joe Barecca, Engr.
S. Manville, Engr.


IN ATTENDANCE
Irving Golin, Pres.
Lawrence J. Epstein, Sales Mgr.

UNIVERSITY LOUDSPEAKERS, INC. 611 80 S. Kensico Ave., White Plains, N. J. Products: Commercial, industrial, and high-fidelity loudspeakers and accessories.

IN ATTENDANCE
S. J. White, Chief Engr.
A. Cohen, Project Engr.
Arthur Blumenfeld, Prod. Supt.
Sidney Levy, Dir. of Eng.
Vincent Carey, Sales
Seymour Blumenfeld, Sales
Edward Reese, Engr.